

INFINITE CLICKS

# COMPANY PROFILE

Audio-visual Production company

YOUTHlab.co.ke

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#### **ABOUT US**



#### Innovative Creative Youth Lead

At Ylab Studios, we transform your imaginations into a reality; we capture unforgettable memories, whether still or in motion pictures.

#### MISSION @

Impact lives through championing collaborations and Partnerships to build 1000 sustainable brands in Africa

#### VISION ®

Impact lives through championing collaborations and Partnerships to build 1000 sustainable brands in Africa

Trusted by .... Among others

















50+ Projects, 30+ Clients 7+ years experience

#### SERVICES OFFERED

#### **1.Photography**

Our artistic, carefully crafted photographs will bring out your personality, identity, and a touch of creative shots for your brand and help you capture exciting moments











Corporate Events

Birthdays

Product



#### **I.Documentaries**

We capture and present factual information about real people, places, and events by the use of images, video and film scenes, sound, and artifacts of real people.

#### **III.TV Commercials**

We take great creative, captivating, and persuasive videos of your product to impact brand perception, which is critical for sales and services.

#### **V.Short Films**

We are dedicated to making short films for organizations looking to explore important themes in a more cinematic way. Our style of narrative storytelling is based on highly imaginative story ideas that are typically allegorical & center on such universal themes as friendship, love, fear, alienation & hope.

#### **II.Wedding shoots**

We document your special day's moments by capturing breath-taking moments that will stay with you forever.



#### **IV.Promos**

We produce compelling promotional videos that captivate audiences, inspire action and drive results for businesses and brands.. Content that gives customers the confidence to take the next step, whatever that may be.

#### **3.**Animation

YLab animation studios create engaging stories for broadcast and the web with a strong emphasis on well-designed characters. We work for advertising agencies and production houses, and also directly with brands. You give us your story, we'll get it moving



YLab powers video productions for thousands of viewers daily with the industry's widest range of smart production solutions. Ylab makes it easy to create compelling news, weather, and sports broadcasts, engaging material for sports stadium screens, entertainment shows and rock concerts, educational institutions, legislative assemblies, corporate applications and inspiring content for houses of worship.

#### 5. Sound Design

Music, melodies, Sounds all to the ear, we are the best when it comes creating world class sound.



**Jingles:** Songs are easier to remember than words. Engage our sound masters to create catchy tunes for your radio or advertising projects just to hammer your messages home.



**Sound Recording:** Using the latest and state of the art audio recording equipment, Our Sound studios collects, edits, mixes and masters sounds that speak to your purpose with exact precision.



#### Music Mixing & Mastering: :

For Music to be described as quality; Sounds, rhythms and melodies must be skilfully adjusted and combined into a stereo or multichannel format before processing the mix into its final form ready for distribution. Our Sound engineers are ready to give you quality mixed and mastered audio projects.



#### **Voice Overs:**

For Music to be described as quality; Sounds, rhythms and melodies must be skilfully adjusted and combined into a stereo or multichannel format before processing the mix into its final form ready for distribution. Our Sound engineers are ready to give you quality mixed and mastered audio projects.



#### **Sound Track:**

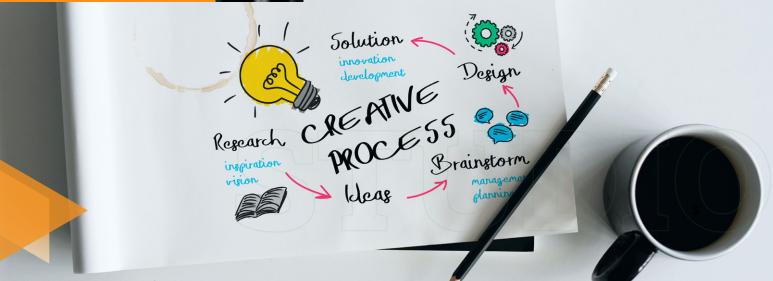
Are you having a Film or a Television Project and you cannot seem to find a perfect sound effects/track to bring out the perfect mood? Our sound engineers are here and ready to create you a soundtrack from mere idea to suit your needs.





### Organization Unique Attributed

Innovative, Creative & Youth led



#### **BUSINESS DESCRIPTION**

We are on a mission to help your brand stand out. We have highly skilled creatives with excellent technical knowledge and experience in using the latest tools, platforms, frameworks, and technologies.



#### **Our Culture**

**Innovative:** Innovation is highly valued in our firm and we go to great lengths to expose our people to cutting-edge knowledge to catalyze innovation.

**Client-focused approach:** Our client-centric approach requires us to be continually connected to and be of service to our clients in order to be responsive to their needs.

**Expertise & Experience:** Our teams are made up of young talent with diverse expertise, experience, a firm commitment to integrity and that adheres to our business standards.

When your mission is to be better, faster, and smarter, you need the best people to drive your vision forward. Get to know your team below

## **DUR TEAM**



Chris Kirimi
Cinematographer & Editor



Fred Omolloh

Creative Director &

Production Manager



Adam Kagema
Photographer &
Colourist



Wairimu Kimotho Storyteller/ VoiceOver artist



Phyllis Wanjiru

Producer &
Creative Script



**Shan Kathure**Storyteller/Write







#### **ADDRESS**

Upperhill, 3rd Ngong Avenue Operation Hours - 8am to 5pm

