

QWEST :30 SPOT
“RANT” NUMBER ONE IN A SERIES

VIDEO:	AUDIO:
<p>OPEN ON KITCHEN WHERE A YOUNG COUPLE IS GRABBING A BITE OF BREAKFAST BEFORE HEADING OFF THE WORK.</p> <p>THE WOMAN IS DRESSED FOR SUCCESS, EVERY HAIR IN PLACE.</p> <p>THE MAN IS KIND OF “SCHLUMPFY.” YOUR AVERAGE JOE, WITH THE LOOK OF SOMEONE WHO DOESN’T TRY TOO HARD.</p> <p>THE WOMAN IS SITTING AT A TABLE PRETENDING TO READ THE WALL STREET JOURNAL. SHE IS REALLY WATCHING OVER THE RIM OF THE PAPER AS THE MAN PULLS A BOX OF CEREAL OUT OF THE CUPBOARD AND BRINGS IT TO THE TABLE.</p> <p>THE CEREAL IS OF A GENERIC QUALITY. IT’S NAME:</p> <p>“KINDA LIKE COCOA PUFFS”</p>	<p>THINK “RUN ON RANT” HERE. WITH THE WOMAN BARELY STOPPING TO TAKE A BREATH.</p> <p>WOMAN: JOE, WHAT IS THAT? I DIDN’T BUY THAT.</p>
JOE POURS CEREAL INTO A BOWL.	JOE: SO?
HE GOES TO THE FRIDGE AND PULLS OUT THE MILK.	WOMAN: SO LOOK AT THE INGREDIENTS. IS THAT THE BEST YOU CAN DO FOR YOURSELF? I MEAN LOOK AT YOUR GUT...DO I WANT A MAN WITH A GUT LIKE THAT? NO I DON’T THINK SO.
HE CALMLY POURS MILK OVER HIS CEREAL.	WOMAN: HOW MANY TIMES DO I HAVE TO TELL YOU THAT THE BEST

JOE EATS HIS CEREAL, SEEMINGLY UNCONCERNED.	DOESN'T HAVE TO COST A FORTUNE?
THE WOMAN GETS UP AND STUFFS THE NEWSPAPER IN HER BRIEFCASE.	PERFECT EXAMPLE: WHY HAVEN'T YOU CALLED QWEST? THEY HAVE THE BEST, MOST INNOVATIVE SERVICES LIKE FIBER OPTIC INTERNET THAT'S SO FAST, IT MAKES CABLE LOOK SICK...
JOE PICKS UP THE CEREAL BOX AND STARTS READING AS HE CALMLY CHEWS ON...	...THEY'VE PARTNERED WITH DIRECTV TO BRING YOU MORE HD CHANNELS THAN CABLE AND QWEST'S PARTNERSHIP WITH VERIZON MAKES YOUR WIRELESS PROVIDER LOOK LESS THAN LAME!
WOMAN STORMS OUT OF THE KITCHEN, RANTING AS SHE GOES. JOE STOPS CHEWING AND LOOKS UP.	I'M LATE FOR WORK. LOOK: CALL QWEST BECAUSE I DIDN'T SIGN UP FOR SOMEONE WHO THINKS HE DESERVES LESS THAN THE BEST!
CUT TO SCENE OF JOE ON THE PHONE.	JOE: HELLO, QWEST?
CUT TO EMPTY LIVING ROOM. WOMAN WALKS IN AND TOSSES HER BRIEFCASE ON A CHAIR.	SFX. SOUND OF KEYS IN THE LOCK WOMAN CALLING: JOE? YOU HOME? .
A MAN WALKS INTO THE ROOM CARRYING A MARTINI PITCHER AND TWO GLASSES. BUT IT ISN'T JOE: IT'S HANDSOME, STUDLY	

CHRIS NOTH!	NOTH: STIRRED, NOT SHAKEN.
THE WOMAN TAKES A GLASS, SO DAZZLED, SHE CAN BARELY SPEAK!	WHY Y'YOU'RE A NEW MAN. YOU MUST OF CALLED QWEST!
CU OF NOTH AS HE LOOKS AT THE SCREEN AND WINKS.	NOTH: ABSOFREAKINLUTELY, BABY.
SUPER: QWEST DON'T HOLD BACK.	WOMAN VO: GIGGLE