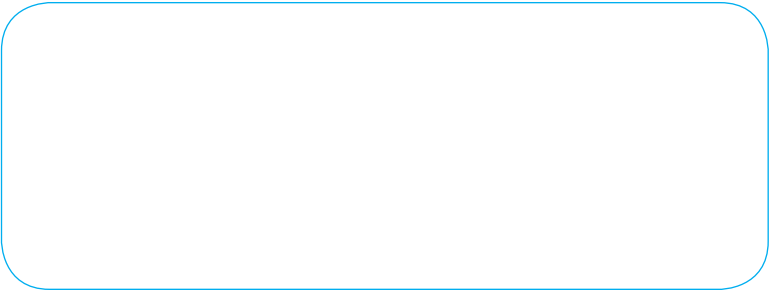


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Better Together



Get the best from both cards—and even more *Cashback Bonus*®.

Dear Sample A. Sample,

Your Discover® card has a BFF—the Discover Open Road® card. Together, they are the perfect pair, giving you more ways to maximize your *Cashback Bonus*®.

Hit the road and earn double

- Get **2% *Cashback Bonus*** at any gas station and restaurant, every day, all year.
- Up to **1% *Cashback Bonus*** every day on every purchase. It's automatic. And, it's unlimited.
- Up to **20% *Cashback Bonus*** on exclusive deals through our online shopping mall—ShopDiscoverSM.

This dynamic duo packs a one-two punch

With Discover and Discover Open Road working together, you get all of the Discover card benefits you know and love—plus the support of 24/7 travel assistance, roadside dispatch, auto rental insurance and more. And they're accepted by more than 24 million merchants¹ in 116 countries, with no foreign transaction fees. That means you have a lot of road to cover. Enjoy the journey!

0% INTRO APR* ON PURCHASES AND BALANCE TRANSFERS FOR 14 MONTHS	AFTER THAT, YOUR STANDARD VARIABLE PURCHASE APR APPLIES, CURRENTLY 10.99%	A 3% FEE APPLIES FOR EACH BALANCE TRANSFERRED ... FOR COMPLETE DETAILS, PLEASE SEE REVERSE	NO ANNUAL FEE
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Add the Discover Open Road card today!

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 **Apply by Phone**
1-800-000-0000

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Invitation #: 00000000000000-0-000-00-0000

REPLY BY: Month XX, 2013

APPLICATION
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*See reverse for important information including rates, fees, other cost information and rewards. Rewards terms and conditions may change.
¹Total reflects the number of merchant outlets that accept one or more card brands through March 2013.