

Strategy Overview

TARGET AUDIENCE

IT directors, cybersecurity leaders, and other technology decision-makers responsible for protecting manufacturing operations.

PRIMARY OBJECTIVE

Persuade qualified prospects to schedule a free cyber coverage gap assessment.

CORE PROBLEM

Security precautions can appear sufficient while hidden vulnerabilities leave a manufacturer exposed to ransomware, data loss, shutdowns, and lost revenue.

OFFER

A free comprehensive review featuring an AI-assisted examination of security systems, practical recommendations, and optional monitoring support.

MESSAGING APPROACH

Open with a fictional cautionary story, intensify the operational risk, introduce the solution, reinforce credibility with proof and testimonials, and close with urgency.

STONE AND POSITIONING

Authoritative, direct, technically informed, and reassuring—positioning the company as a vigilant partner rather than a fear-based vendor.



**CYBER
DRIVE**
SECURITY INC.

Protect Your Manufacturing Business from Cyberattacks

Tim is the head of the IT department at a prominent manufacturing company. He does his job well; the CEO is pleased.

But that changed when a seemingly minor security incident exposed a larger vulnerability. The team couldn't tell how serious it was at first and thought it could handle the problem. But soon enough, the incident became a company-wide data breach that compromised the sensitive information of thousands. Operations had to shut down until the problem was fixed. Millions in revenue were lost. The CEO was not pleased.

How could this happen? The company had precautions in place to prevent this, but its system proved insufficient and outdated. One attacker—or one oversight—was all it took.

Now, the pressure was on Tim to clean up the mess.

Tim is fictional, but the risks described in his story reflect documented industry conditions. CISA warns that ransomware and related data breaches can severely disrupt business processes by leaving organizations unable to access the data they need to operate.^[2] IBM's 2026 research places the average cost of an industrial-sector data breach at \$5.50 million.^[1]

Manufacturing organizations also continue to account for a large share of industrial ransomware victims.^[3]

Like Tim, you're the leading IT professional on your team. As the head of cybersecurity, you want to ensure your network is airtight. Otherwise, the smallest mistake could lead to severe consequences.

If there were gaps in your system that you couldn't see, wouldn't you like to know about them?

That's exactly what we help you do here at Cyber Drive Security Inc.

How do we do this? In this fictional offer, a proprietary AI-assisted tool would examine your system to help reveal gaps, redundancies, or loopholes you may have missed.

But that's not all...

We offer a free comprehensive review and explain how you can address identified vulnerabilities using current security practices. The fictional service also includes optional monitoring software designed to alert your team to potential security events so you can respond before conditions worsen.

This assessment-and-monitoring approach reflects established manufacturing-security guidance. NIST recommends identifying and documenting vulnerabilities, using vulnerability scanning where feasible, conducting risk assessments, and continuously monitoring manufacturing systems.^[4]

We're IT professionals. We know what's at stake, what to look for, and how to help. Put your mind at ease knowing this fictional service is positioned as a vigilant security partner watching your back.

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“Cyber Drive Security Inc. showed me exactly where we could improve our system, stayed with our team throughout the review process, and suggested a plan that made our security stronger than ever.”

— Placeholder IT Manager, Manufacturing Company

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“Thank goodness for the team at Cyber Drive Security. Their state-of-the-art AI tool is a dream come true and showed us all of our potential threats down to the last detail.”

— Placeholder Cybersecurity Analyst, Construction Company

119

Ransomware Groups

3,300

Compromised Industrial Organizations

You may already have a security system set up and not think anything needs to change, but consider how many industrial organizations face ransomware each year. Dragos tracked 119 ransomware groups impacting 3,300 industrial organizations in 2025, with manufacturing accounting for more than two-thirds of victims.^[3]

Level up your security now, so you won't face the consequences later.

Because we care about your company's well-being, we're offering a free cyber coverage gap assessment for your business. It includes an AI-assisted review of your security systems and operations. Once finished, you'll know exactly which areas are vulnerable, and you'll have the chance to select a plan tailored to your needs.

Don't wait. Every minute you delay is a missed opportunity to improve your system before it's too late.

Schedule a cyber coverage gap assessment today.

www.cyberdrivesecurity.com | 888-333-4455

RESEARCH

Sources

1. [IBM, Cost of a Data Breach Report 2026](#)

Supports the \$5.50 million average cost reported for an industrial-sector data breach in 2026.

2. [Cybersecurity and Infrastructure Security Agency, #StopRansomware Guide](#)

Supports the statement that ransomware and associated data breaches can severely disrupt business processes and access to operational data.

3. [Dragos, “9th Annual Dragos OT Cybersecurity Year in Review,” February 17, 2026](#)

Supports the figures of 119 ransomware groups, 3,300 affected industrial organizations and manufacturing representing more than two-thirds of 2025 victims.

4. [National Institute of Standards and Technology, Cybersecurity Framework Manufacturing Profile](#)

Supports vulnerability identification, risk assessment, scanning where feasible and continuous monitoring for manufacturing systems.

Portfolio clarification: Cyber Drive Security Inc., its AI-assisted assessment, monitoring software, dashboard results, credentials, service claims and testimonials are fictional elements created to demonstrate sales-page strategy and copywriting.