

GREG MILLER

AWARD-WINNING JOURNALIST | EDITOR | CONTENT MANAGER

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Veteran journalist and editor with over 30 years' experience, top-level shipping industry access, expertise in trend analysis, data analysis, equity coverage, editorial staff oversight/coverage planning. My goal: to make complex subjects understandable and enjoyable to read about, and provide value-added perspective to commoditized news

SKILLS

Writing • Editing • Data analysis • Trend/sector/financial analysis • Editorial planning • Subject-matter expertise in: international shipping including container and bulk commodity shipping, oil markets, dry bulk commodity markets, LNG/LPG markets, trade disruptions and trade routing, shipping equities, debt restructuring and insolvencies, international commerce issues including environmental regulations, litigation and contract enforcement

PROFESSIONAL EXPERIENCE

SENIOR EDITOR, FREIGHTWAVES, New York, NY **April 2019-January 2024**

- Served as senior content creator covering maritime issues – including supply chain disruptions, geopolitics, finance, environmental regulations, trade disputes and technology – for high-traffic online media platform
- Achieved exceptionally high readership during the supply chain crisis
- Winner of the 2023 'News Journalist of the Year' award from UK-based Seahorse Club, in recognition of maritime journalism excellence

MANAGING EDITOR | SENIOR EDITOR | AMERICAS EDITOR

IHS MARKIT (NOW S&P GLOBAL), New York, NY **February 2004-November 2018**

- Managed and directed coverage of IHS Markit-owned *Fairplay*, a leading international bi-weekly shipping magazine published since 1883, spearheading and guiding a strategic transformation of the editorial product
- Wrote high-profile, in-depth and influential print and online content on asset financing, oil and bulk commodity shipping, container shipping, industry leadership, global trade trends and strategies, and tariff implications
- Analyzed data to discern trends and maximized use of data to enhance print and online content
- As Americas Editor, managed all staff and contractors in the Americas and led all Americas coverage for *Fairplay* print and digital products, significantly improving content quality; organized and facilitated all Americas coverage for sister magazines *Safety at Sea*, *Dredging & Port Construction*, *Solutions*, and *Ports & Harbors*
- Winner of 2016 'Social Media Journalist of the Year' award from UK-based Seahorse Club; winner of four 'News Journalist of the Year' runner-up awards (2004, 2010, 2011, 2012)

SENIOR EDITOR

CRUISE INDUSTRY NEWS, New York, NY **April 1996-September 2003**

- Planned and edited content for quarterly magazine, bi-weekly newsletter and annual research book for readership of financial institutions and cruise industry operators and suppliers
- Reported, wrote and edited significant portion of content

EDITOR IN CHIEF | ASSISTANT EDITOR | EDITORIAL ASSISTANT

VIRGIN ISLANDS BUSINESS JOURNAL, St. Thomas, USVI **January 1991-October 1995**

- Planned and edited all content of weekly business newspaper; wrote significant content
- Budgeted editorial expenditures, managed editorial team, coordinated with advertising department
- Winner of 1994 St. Thomas-St. John Chamber of Commerce 'Outstanding Employee' Award

EDUCATION

CORNELL UNIVERSITY, Ithaca, NY

1986-90

Bachelor of Arts & Sciences