

GREG MILLER

JOURNALIST | EDITOR | CONTENT MANAGER

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Highly experienced content ‘player-manager’ providing valuable and influential insights on complex business subjects. The ‘manager’ side: almost 30 years of experience in content planning, staff oversight, and project management. The ‘player’ side: award-winning B2B journalist with top-level industry access and experience in data analysis, print publications, online platforms, and tight deadlines.

SKILLS

Project management • Remote staff management • Decision-making • Print/online content planning • Interviewing • Writing • Editing • Data analysis • Trend/sector/financial analysis • Subject-matter expertise in: public and private equity, bonds, bank debt, financial reporting, international shipping, oil markets, dry bulk commodity markets, LNG/LPG markets, cruise industry, trade routing, trade policy and tariff implications, debt restructuring and insolvencies, international commerce issues including regulation, litigation, and contract enforcement

PROFESSIONAL EXPERIENCE

SENIOR EDITOR, FREIGHTWAVES

April 2019-present

- Serving as senior content creator covering maritime transportation issues, including finance and technology, for media and data platform of rapidly expanding tech startup
- Advising on overall maritime product development

MANAGING EDITOR | SENIOR EDITOR | AMERICAS EDITOR

IHS MARKIT (NYSE: INFO), New York, NY

February 2004-November 2018

- Managed and directed coverage of IHS Markit-owned *Fairplay*, a leading international bi-weekly shipping magazine published since 1883, spearheading and guiding a strategic transformation of the editorial product
- Wrote high-profile, in-depth and influential print and online content on asset financing, oil and bulk commodity shipping, container shipping, industry leadership, global trade trends and strategies, and tariff implications
- Analyzed data to discern trends and maximized use of data to enhance print and online content
- As Americas Editor, managed all staff and contractors in the Americas and led all Americas coverage for *Fairplay* print and digital products, significantly improving content quality; organized and facilitated all Americas coverage for sister magazines *Safety at Sea*, *Dredging & Port Construction*, *Solutions*, and *Ports & Harbors*
- Winner of 2016 ‘Social Media Journalist of the Year’ award from UK-based Seahorse Club, recognizing maritime journalism excellence; winner of four ‘News Journalist of the Year’ runner-up awards (2004, 2010, 2011, 2012)

SENIOR EDITOR

CRUISE INDUSTRY NEWS, New York, NY

April 1996-September 2003

- Planned and edited content for quarterly magazine, bi-weekly newsletter and annual research book for readership of financial institutions and cruise industry operators and suppliers
- Reported, wrote and edited significant portion of content

EDITOR IN CHIEF | ASSISTANT EDITOR | EDITORIAL ASSISTANT

VIRGIN ISLANDS BUSINESS JOURNAL, St. Thomas, USVI

January 1991-October 1995

- Planned and edited all content of weekly business newspaper; wrote significant content
- Budgeted editorial expenditures, managed editorial team, coordinated with advertising department
- Winner of 1994 St. Thomas-St. John Chamber of Commerce ‘Outstanding Employee’ Award

EDUCATION

CORNELL UNIVERSITY, Ithaca, NY

1986-90

Bachelor of Arts & Sciences