

Product Copy - L'Occitane en Provence

(A premium cosmetics & skincare brand originating in Provence, France)

Industries: Beauty & cosmetics, retail, consumer products

Uses: Omni-channel marketing (email, sms, in-person consultations) in partnership with Hotel X Toronto (a luxury resort-style hotel in Toronto, Canada)



Guests will find only the finest toiletries at Hotel X Toronto. Each bathroom is equipped with L'Occitane en Provence's *MER & MISTRAL* collection. Celebrating the French town of Grasse and its long-standing roots in perfumery, this fresh and invigorating line blends aquatic notes with hints of citrus, pine, and rosemary.

Step into the room's spacious stand-alone shower or sink into a deep soaker tub and lather away the day with the *MER & MISTRAL* Fresh Shower Gel. After cleansing, seal in your skin's moisture with the Fresh Body Gel lotion, and bask in the sensorial experience of scents from the French Riviera.

Additional bath amenities include *MER & MISTRAL* Shampoo, Conditioner, and Fresh Soap.

Book your reservation now to experience luxury at its finest and hospitality at its kindest.

Book A Reservation