

1. Promotional Ad Copy & Design for Scandinave Spa Blue Mountain

(A thermal destination spa offering traditional Nordic spa amenities in Blue Mountain, ON, Canada)

Industries: health and wellness, spas, travel and tourism

By: Helen Mekonnen

Scandinave Spa Blue Mountain

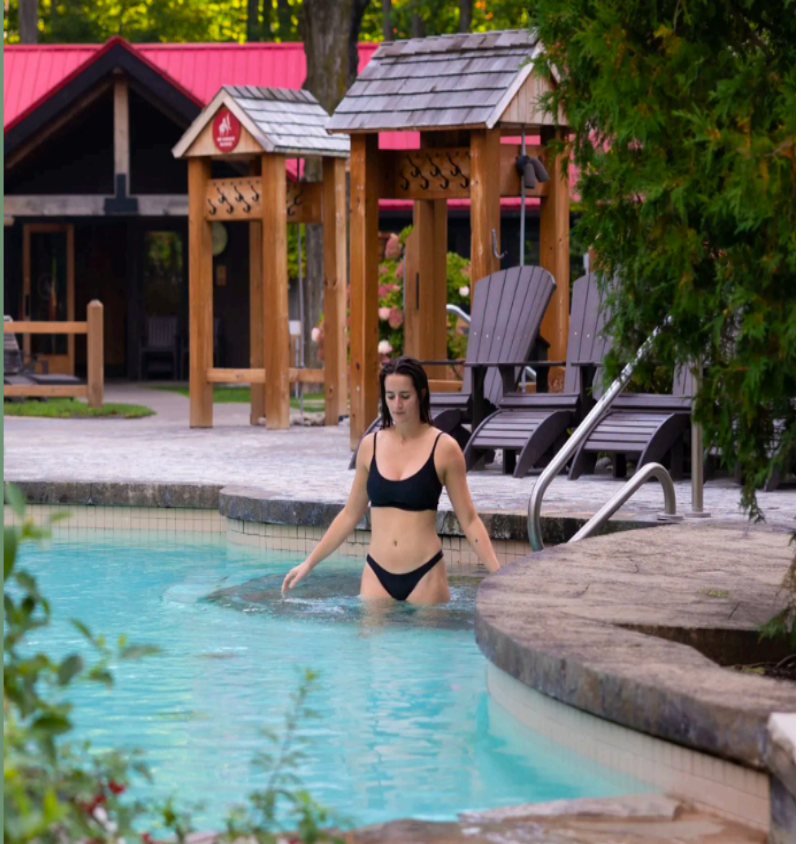
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- Image on the right sourced from:
<https://www.scandinave.com/blue-mountain/promotions>
- All other work is my own - written and designed as a sample portfolio piece during my enrollment in the Copy Posse Launch Files (copywriting portfolio program)