

3. Email Marketing for Scandinave Spa Blue Mountain

Day 0 Auto Responder Email

- **Primary Goal:** Confirming giveaway/contest entry
- **Secondary Goal:** Get whitelisted to ensure future emails do not end up in junk/spam
- **Angle:** Deliver value and generate interest in future content

Send: Immediately after registration for giveaway/contest

Meta Description: May the odds be ever in your favor.

Subject Line Options:

[Contact Name], You've Officially Been Entered To Win!
Thank You For Entering Our Giveaway.
[Contact Name], We Have Received Your Giveaway Entry.

Body:

Thank you for entering our giveaway!

The winner will be selected and contacted by email on June 21st, 2024.



(Image sourced from <https://www.scandinave.com/blue-mountain>)

In the meantime, we encourage you to visit [our website](#) to learn more about Scandinave Spa Blue Mountain and all the amenities we offer including:

- The Thermal Journey
- Massages
- Guided Thermal Journey
- Forest Bathing
- Spa Boutique



(Image sourced from <https://www.scandinave.com/blue-mountain>)

You can also visit [our blog](#) to read up on the healing benefits of hydrotherapy - a traditional Nordic practice originating in the Scandinavian region of Europe.

We hope to welcome you soon for a day of rest and rejuvenation.

Scandinave Spa Blue Mountain