

Teeya Summer Beach Bag Amazon Product Listing and Design

Industry: ecommerce, fashion (product copy)

Alternative uses: website copy, social media copy

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The following is an Amazon product listing I designed and wrote to optimize the current product page for the Teeya brand Summer Beach Bag as seen here: [Women's Classic Straw Summer Beach Shoulder Bag Handbag Tote With PU Leather Straps Handmade Purse : Amazon.ca](#)

*It is a sample spec piece intended to demonstrate my copywriting and design capabilities

Current listing image and product description from the above webpage



About this item

- **QUALIFIED MATERIAL:** Made of durable Straw. Inner Material: Polyester, Cotton Lining, Comfortable PU leather handles. Closure type: Top zipper Closure
- **PERFECT SIZE:** Length:45cm/17.7 inch , Height:32cm/12.6 inch ,Bottom Thickness:13cm/5.12 inch
- **LARGE CAPACITY:** one zippered pocket, two open pouches; This shoulder bag is a hand-woven straw bag,it has enough room for your stuff for travel and daily necessities such as wallet,glass water-bottle, cell phone,cosmetics,cards,MP3 player and other stuffs; you can use it as a shouler bag or as a handbag
- **GOOD DESIGN:** Fashion simple design; Special design makes you look unique and fashion; Its dainty and unique design are sure to bring lots of attention; Perfect for any occasions such as beach, party, shopping, hiking, camping, dating or just as an every day bag
- **100 percent REFUND GUARANTEE:** If you have any problem with our bag, just let us know,we will 100 percent refund. But we're confident you will love this cute bag, It is also a good choice for gift.

Optimized listing image and product description designed and written by me



About this item

- **QUALITY MATERIAL:** Handmade of durable straw, you can rest assured that your Teeya Summer Beach Bag will last for years to come! Features inner polyester, cotton lining and comfortable PU leather handles. Closure type: top zipper closure
- **PERFECT SIZE:** 17.7 x 12.6 x 5.1 inches
- **LARGE CAPACITY:** Boasting 1 zippered pocket and 2 open pouches, this functional shoulder bag has plenty of room for all your beach day essentials. Toss in your phone, keys, wallet, water bottle, snacks, sunscreen and sunglasses and you're all set for the most relaxing beach getaway.
- **STYLISH DESIGN:** The Teeya Summer Beach Bag was designed for sun, sand and style lovers! Available in a variety of neutral colors, it is the perfect bag to compliment any outfit from beach attire to everyday wear. It also makes for a lovely gift for that special someone in your life.
- **REFUND GUARANTEE:** If you are not 100% satisfied with your purchase, please reach out to us and we will provide you with a full refund. However, we're confident you'll adore this beautifully crafted, stylish beach bag. Order today while quantities last!