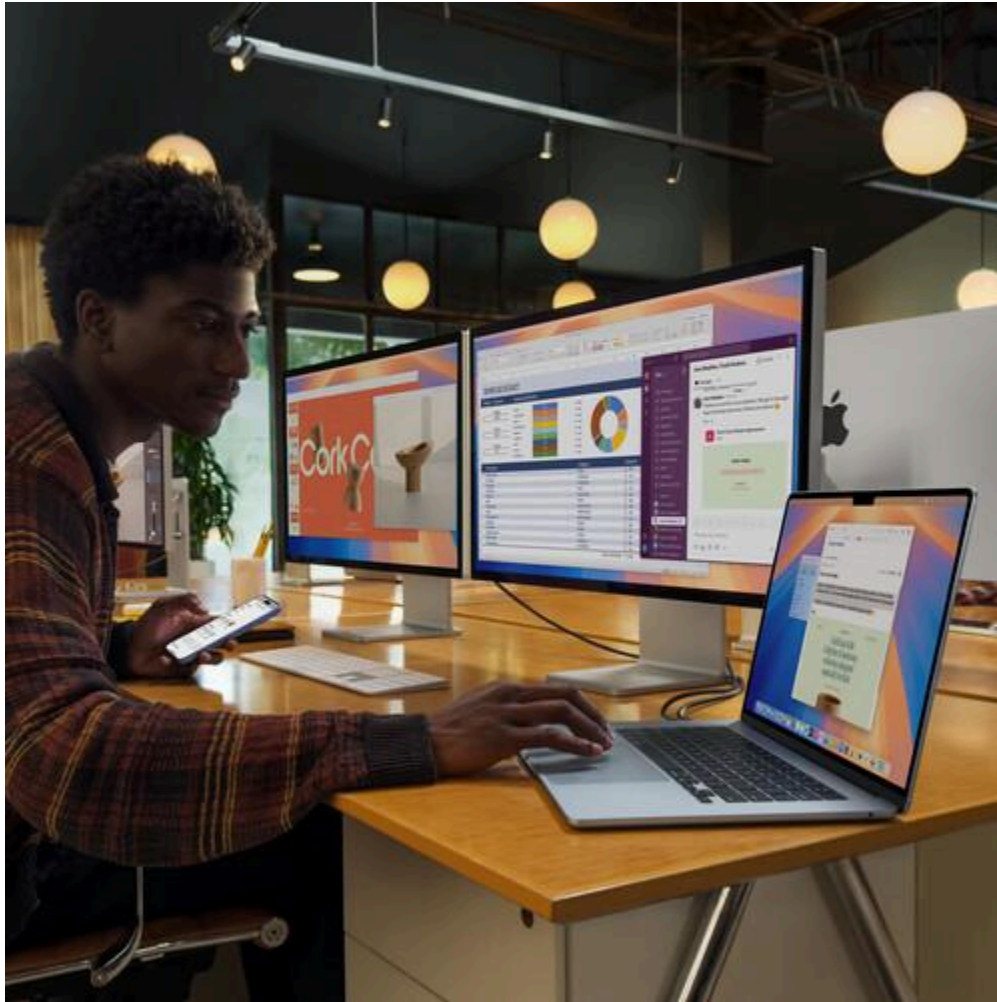


Why everyone should get the MacBook Air M4 15.3” (2025)

By Haley Gabrielle Lloyd Jul 10, 2025



MacBook Air 15.3” M4 Chip (2025 release). Photo credit: B&H product photo

Apple does it again. As a digital/visual artist, having a high quality computer is crucial for my work. I consider my computer to be one of my art supplies. Buying the best computer is so important, especially as software gets more advanced and more complex colors can be displayed.

Unless you are brand loyal, picking a computer can be as stressful. Apple or Dell? Acer or Asus? Every brand claims to be the best in color, display, and performance. As a busy freelancer, I need to trust and have confidence in the abilities of my computer.

That's why I picked the [Apple MacBook Air 15.3" M4 Early 2025](#). As an owner of the M2 version from 2023, I was confident in my decision to do an upgraded repeat buy. Here is the main reason I chose this laptop:

15.3” Liquid Retina Display

If you are a photographer or artist, this is something that should catch your eye immediately. The color display is unreal and unlike what I have seen before. It is so accurate and makes editing go smoothly. As a photo retoucher, this is game-changing. I don't have to guess and start intensely thinking about color theory mixed with reference photos. I can just use reference photos and have confidence in the color display. The best way to describe the coloring is sharp.

One of my complaints about pretty much all computers was that my editing did not match the final result. This became more obvious when I did prints. I have done prints and the color was perfect. Considering it can display one billion colors, this makes for super accurate details. Also did I mention it's 15.3 inches? That's more display room to work with. I live by the idea that the bigger the screen, the more it gives me a desktop feel.

While I always celebrate and look for the good in my favorite products, there's always room to improve. If I had to pick one feature, I would pick the lack of a fan.

Where's the fan?

So before you stop reading, hear me out. I love the silence, but if you want to do lots of heavy-load work, this may not be the best. For example, if you are a video editor, I would pick a computer with a fan. The thermal regulation hasn't bothered me since I do photo editing of normal sized files. I helped a friend with some videography and noticed my computer getting hot. That's when I realized there's no fan. In fact, upon my own research, I found that to be the most popular complaint on YouTube reviews and Reddit forums.

While many have made it work, if you deal with large files, it's something to keep in mind.

If you want to buy this product or have more questions about it, here is the [product page](#). Make sure to look at the other details, real world reviews and color options!