

Dani Bacon, a writer, photographer, actor and MA Magazine Journalism student has a bone to pick with the modern world!

By **buraeraidris** -



A dive into all that led Dani Bacon to begin studying Magazine Journalism, her future plans and her POV on digitalization.

Thirty-two-year-old Dani Bacon describes herself as a very creative, ambitious person. At age three, she wanted to be an actress, at nine she joined an amateur dramatics' society and at thirteen she started studying at the Theatre Royal until sixteen.

Up until then she "basically lived and breathed acting" but was also immersed in a lot of art, painting, photography and writing. Post her A levels, she took an acting hiatus and ventured into Fashion Textiles where she ended up using photography heavily, cultivating her interest in the subject.

Originally from Norwich, Dani moved to Nottingham at twenty-one to study photography for undergrad at NTU. At twenty-seven she randomly applied to an editor position at Nottingham Local News, having no relevant qualifications and shared she was rather surprised when she got the job.



She was not only the sole writer but also the editor and when asked if she had a role model along the way, she said she didn't. "It was a lot of Googling, watching YouTube videos and just winging it." But she credits her hobby of reading a plethora of art and photography magazines to have influenced her tone of voice.

Dani's decision to study Magazine Journalism for masters was not instant. After working as an editor for a couple of years, she realized she was good at writing, coming up with ideas for news pieces/blogs and liked the visual side of magazines.

She admits to also being heavily influenced by her favorite TV shows, the *Gilmore Girls* and *Sex and the City* which as a teenager she watched all the time. "Obviously, Rory from *GG* pursued journalism and Carrie Bradshaw from *Sex and the City* had this amazing life and was a writer, those two characters inspired me."

Meeting her friend Sophie Gargett who too studied magazine journalism (now an editor at Left Lion) helped Dani make the decision.

Interestingly, she has a bone to pick with the modern world in terms of how digital media is impacting magazine journalism. She says the problem she has is that everything is online now. However, she does feel print is going to make a comeback because "a lot of young people are now sick of this excessively digitalized world."

She explained how even though a print publication might be a niche nowadays, there is scope given even disposable cameras have made a big return despite the new, powerful digital ones.

She has a clear stance on digitalization: "I feel like we are not living authentically anymore, and it is important to still be in touch with physical things."

Talking about her future, Dani says there is no set route. She might be a full-time journalist, a freelance writer, end up producing her own magazine or perhaps return to acting alongside her current writing and editing focused job at Nottingham College.

She says she would even be happy working at a creative arts or film magazine because that would combine her love for both acting and journalism.


