

IVAN JAY V. OBUSA

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WORK EXPERIENCE

University of Southeastern Philippines - Publication Unit

Davao City, Philippines

Intern

Mar 2025 - May 2025

- Proofread research articles to improve grammar, readability, clarity, and format
- Wrote weekly reports and captions for social media posts
- Wrote blurb for journal issue of Southeastern Philippines Journal of Research and Development
- Recorded necessary data for tracker about indexed research journals

Malita Seventh-Day Adventist Church

Malita, Philippines

Volunteer News Writer

Feb 2022 - Jan 2023

- Collected data from live events and church activities
- Conducted relevant interviews to include in news articles
- Produced reports and articles immediately after events
- Collaborated with media team to cover local church events

Digital Marketing Company

Austin, Tx

Freelance Ghostwriter

Apr 2021 - Jan 2023

- Conducted keyword research on specified topics
- Extensively discussed provided topics using well-researched data
- Wrote search engine optimized articles
- Established backlinks to increase site traffic

EDUCATION

University of Southeastern Philippines

Davao City, Philippines

Bachelor of Arts in Literature and Cultural Studies, Magna Cum Laude

Graduation Date: Jun 2025

PROFESSIONAL DEVELOPMENT

Introduction to Content Creation, TESDA (2025)

Creating Concepts for Social Media, TESDA (2025)

Translating Concepts into Multimedia Contents, TESDA (2025)

Propagating Content, TESDA (2025)

Grammar Foundations, LinkedIn (2022)

Content Marketing: Blogging for Business, LinkedIn (2022)

Editing Mastery: How to Edit Writing to Perfection, LinkedIn Learning (2022)

Editing and Proofreading Made Simple, LinkedIn (2022)

Content Creation Strategy and Tools, LinkedIn (2022)

SEO Keyword Strategy, LinkedIn (2022)

PROJECT EXPERIENCE

University of Southeastern Philippines

Davao City, Philippines

Director/Writer/Actor

Aug 2024 - Oct 2024

- Served as assistant director for the musical adaptation of Damiana Eugenio's version of the Legend of Durian for the 1st International TINGUG Conference
- Co-wrote the musical adaptation, blending creativity with cultural relevance and sensitivity
- Played Datu Tageb during the performance

SKILLS & INTERESTS

Skills: Content Writing, Copywriting, Editing and Proofreading, News Writing, Concept Mapping, Search Engine Optimization (SEO), Keyword Research, Blog Writing, Digital Marketing

Interests: Creative Writing, Literature, Cultural Studies, Fiction, Sports, Gaming, Journalism