

Professional summary

I am an aspiring journalist with a passion for impactful stories and clear communication.

Since junior college, I have been actively involved in journalism as an editorial member of several student publications. Being a student journalist helped me gain confidence in pitching, researching, and framing compelling stories.

From Jan-Jul 2023, I underwent an internship at lifestyle magazine TripZilla. In this role, I managed social media and boosted the publication's Instagram following by 9.5% within four months. The experience also honed my skills in video editing and copywriting, essential for a multi-faceted news professional.

I am currently an editorial intern at SPH Media, producing stories for The Straits Times across the tech, health, and environment beats. Since starting my position in May 2025, I have authored 15 articles, including two which earned prominent placement on the second page. Aside from sharpening my journalistic sensitivities, I learned to juggle multiple responsibilities in a fast-paced newsroom environment.

Skills

- Hard skills: SEO, Google Analytics, Meta Business Suite, Canva, CapCut, Cue Content
- Soft skills: news sourcing, interviewing, story research, editing

Education

National University of Singapore

2020-2025

Master of Communication [GPA 4.4]

Bachelor of Social Sciences in Communication and New Media [GPA 4.3]

Core modules: strategic communication, journalism, media law, theory, and criticism

Work Experience

Editorial Intern, SPH Media

May 2025-present

- Produced 15 tech, health, and environment stories for The Straits Times, including two which earned prominent placement on the second page.
- Pitched, reported, and wrote articles at lightning speed to meet same-day deadlines.

- Engaged a diverse range of newsmakers, from older adult artists at a mental health art exhibition to teams behind exciting tech startups, enriching reporting with fresh and authentic perspectives.
- Contributed to The Straits Times' anti-vape campaign by researching and writing an in-depth explainer on the listing of etomidate under the Misuse of Drugs Act, enhancing public awareness on the vape crisis.

Editorial Intern, TripZilla

Jan-Jul 2023

- Researched, wrote, and edited SEO-optimised articles on travel and lifestyle topics.
- Compiled monthly marketing reports to evaluate the success of the publication.
- Managed TripZilla's social media platforms, helping to increase @tripzillamag Instagram follower count from 13.6k to 14.9k in four months.
- Produced organic articles which garnered more than 4,000 page views.

Editorial Intern, Orgnix Creatives

May-Jul 2022

- Wrote over twenty SEO-optimised articles for book enthusiast website sevenov.com to spark interest in classic literature.
- Provided insights on the themes, characters, and historical context of classic works from Ibsen, Gogol, the Brontë sisters, and other authors.
- Forged self-discipline and time management skills in a work-from-home arrangement.

Extra-curricular activities

National University of Singapore

2020-present

- Copywriter for student newspaper NUSSU The Ridge, crafting clean, clear copy for the publication's social media pages.
- Editorial member of ReadNUS, a student-run book review publication.
- Social media volunteer for Blossom World Society, a non-profit dedicated to social and environmental causes.

Raffles Junior College

2018-2019

- Served as a student journalist at Raffles Press, honing reporting and interviewing competencies.
- Covered a diverse range of school events from a netball finals match to a guitar ensemble concert.
- Produced an exclusive behind-the-scenes feature with the Audio-Visual (AV) Club,

detailing their indispensable role in managing sound and lighting for school performances.

Additional information

- Languages: English, Chinese (2nd language)
- Interests: avid reader of non-fiction spanning history, memoir, and cultural studies genres, classic films, and exploring nature