



FOR IMMEDIATE RELEASE

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MEDIA ADVISORY

SAUCONY LOVE RUN PHILADELPHIA HALF MARATHON

**More Than 15,000 Runners Expected in Philadelphia
Race Showcases Philadelphia's Running Community and Iconic City Landmarks**

PHILADELPHIA — The Saucony Love Run Philadelphia Half Marathon returns Sunday, March 29, bringing more than 15,000 runners from across the country to Philadelphia for one of the city's premier spring running events.

WHO:

- More than 15,000 runners participating in the half marathon and 7K
 - Race organizers from Motiv Sports
 - Representatives from title sponsor Saucony
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WHAT:

The Saucony Love Run Philadelphia Half Marathon and 7K

WHEN:

Sunday, March 29, 2026

7:30 a.m. – Race Start

9:00 a.m. – 12:00 p.m. – Finish Festival & Beer Garden

WHERE:**Start Line:**

22nd Street & Benjamin Franklin Parkway

Finish Line:

Philadelphia Museum of Art

2600 Benjamin Franklin Parkway

Philadelphia, PA

DETAILS:

Race weekend activities begin Friday, March 27 with the Love Run Race Expo and packet pick-up at the Pennsylvania Convention Center.

The weekend culminates Sunday morning as runners line up along the Benjamin Franklin Parkway for the half marathon and 7K, followed by a Finish Festival and Beer Garden at the Philadelphia Museum of Art.

MEDIA OPPORTUNITIES:

- Interviews with race organizers and event partners
 - Saucony representatives discussing the brand's role as title sponsor
 - Stories highlighting runners traveling to Philadelphia from across the country
 - Community impact through the event's partnership with Legacy of Hope
 - Interviews with race winners and top finishers
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