

Jimmy Kwok

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🏠 Flat H, 50/F, T16
Caribbean Coast
Tung Chung
Hong Kong

🔑 Skills

Writing & language

- Bilingual writing (English & Chinese)
- Transcreation
- Localisation
- Editing
- Brand storytelling
- Cross-cultural communication

Media & Marketing

- Content marketing
- Public relations
- Event planning
- Journalism
- Research & strategy

Project & team

- Project management
- Team collaboration

🗣 Languages

- Cantonese Native
- English IELTS 7.5
- Mandarin Native
- Spanish Minor degree
- Portuguese A2 certificate
- Arabic Beginner

💡 Education

Cultural and Creative Industries MA

- King's College London ^{UK} | Sep 2016 – Jan 2018

BSocSc Communication & Spanish Studies minor

- University of Macau ^{MO} | Aug 2012 – Jun 2016
- Exchanged to Catholic University of Portugal ^{PT} | Aug 2013 – Jan 2014

👣 Experience

Koon Wan Kau Food Factory Limited ^{HK}

- Executive General Manager | Jun 2022 – Present
Modernising operations with narrative-led strategy.

Pak Fah Yeow International Limited ^{HK}

- Assistant Marketing Manager | Dec 2021 – Jul 2022
Drove campaigns with regional sensitivity.

Artzbrew Gallery & Café ^{HK}

- Creative and Marketing Manager | Jun – Sep 2021
Built brand with cultural and visual intent.

CMRS Group ^{HK}

- Senior Creative | Aug 2020 – Jun 2021
Shaped narratives with editorial precision.
- Creative (Copywriter) | Jan 2018 – Aug 2020
Crafted content with tone and clarity.

COVE ^{HK}

- Communications Assistant | Oct – Dec 2017

K11 Art Foundation ^{HK}

- Gallery Assistant | Aug – Dec 2017
- Intern | Jul – Aug 2017

Chinese Visual Festival ^{UK}

- Festival Assistant | Feb – May 2017

UMAC Bridges ^{MO}

- Editor-in-chief | Jan – May 2016

China Daily ^{HK}

- Editorial Intern | Jul – Aug 2014