

Alyssa M. Mercante

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MA Contemporary Literature - Newcastle University 2016

BA English, General Rhetoric - Binghamton University 2012

Professional Experience

Freelance Reporter - Rolling Stone, The Guardian, Aftermath, Jezebel – 11/24 - present

- Regularly pitch, research, and write freelance pieces for *Rolling Stone*, *The Guardian*, *Digital Trends*, *Aftermath*, and *Jezebel* on gaming, internet culture, women's sports, and politics
- Pieces with my byline consistently outperform contract writers' work and publication expectations and have gotten me invites to speak about my work at the CBC and other outlets

Senior Editor, Kotaku – New York, NY – 11/22 - 11/24

- Managed a team of writers, fielding pitches and assigning stories based on demand/need/their unique abilities, and fields of interest
- Edited between 30-50 pieces a week from news breaks to long-form reported pieces, reviews, and commentary, and wrote over 200 pieces, contributing over 6.5 million page views
- Represented the brand in on-camera interviews, podcasts, and in-person events

Editor, GamesRadar – New York, NY – 08/19 to 10/22

- Researched, wrote, SEO-checked, and edited newsworthy game and entertainment stories
- Conducted extensive investigations for long-form features, from interviews with industry leaders to community embeds
- Spearheaded and streamlined a new social media policy and brand voice

Associate Editor, Ceros – New York, NY – 07/17 to 08/19

- Researched, wrote, and designed visual and interactive stories using Ceros design software
- Delegated team members to help fill out and complete the editorial calendar
- Social media outreach, created and rolled out advertisements

Alternative Experience

- **She Plays Games 100 Women in Gaming 2022**, honoree
- **Variety Twitch Streamer and Fundraiser**, raised over \$22k in 2024
- **Writer's Guild of America**, committee member
- **New York Videogame Critics Circle**, member
- **Newcastle University Gender Research Group**, member and symposium chair