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PRESS RELEASE

Datasonic Champions Environmental Responsibility through Mangrove Tree Planting Programme

Selangor, 25 November— In a significant stride towards environmental stewardship, Datasonic, a leading technology solutions provider, organized its inaugural Mangrove Tree Planting Programme at Taman Rekreasi Paya Bakau, Kg Sijangkang on 25 November 2023. The event brought together 44 dedicated Datasonic staff members and students from SMK Seksyen 11, Shah Alam, totalling 150 participants, all united in their commitment to a sustainable future.

Safia Hanifah, Director of Strategic Communications, expressed the company's commitment to corporate social responsibility and environmental conservation in her speech during the event. She emphasized Datasonic's ongoing efforts throughout the year, aligning with the Datasonic LIFE motto introduced in 2022. Safia remarked, "We are continuously looking for more sustainable ways to leave positive impacts on the environment and the community we serve. Today's Mangrove Tree Planting is a testament to our dedication to these principles."

Highlighting the significance of the chosen location, Safia stated, "This Mangrove Tree Planting is an inaugural activity for Datasonic. The main purpose is to advocate the importance of mangrove trees and their ecosystem among our staff members and the community. Mangroves are often overlooked, especially by city dwellers, and our chosen location closer to the seaside aims to bridge this awareness gap."

Datasonic hopes that this programme catalyzes increased environmental consciousness. In her closing remarks, Safia stated, "It is not just the Government's, NGOs, or corporate companies' responsibility to care for the environment; it is everyone's responsibility. Every little effort counts. As we conclude this programme today, let us leave not only with good memories but also with a renewed determination to make continuous efforts towards the environment."

Datasonic remains committed to its ongoing recycling campaign and looks forward to engaging in more environmentally impactful initiatives in the future. The Mangrove Tree Planting Programme stands as a testament to the company's dedication to leaving a positive and lasting impact on both the environment and the communities it serves.



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About Datasonic Group Berhad:

Datasonic is a security-related integrated solutions provider with a strong track record that has been listed on the Bursa Malaysia Securities Berhad Main Market since 2012. Datasonic offers strong technical capabilities that are backed up by a talented in-house research and development ("R&D") staff. It specializes in multipurpose national identification cards, International Civil Aviation Organisation ("ICAO") compliant ePassports, auto gates with multimodal biometrics and facial recognition systems, financial smart cards, integrated CCTV and surveillance systems with video analytics, and healthcare-related ICT solutions. Since 2012, Datasonic has been the provider for the Malaysia National ID ("MyKad") project, and since 2016, it has been the vendor supplying integrated ICAO-compliant e-passport solutions to the Malaysian government. Datasonic is also a pioneer and a major provider of ATM/Debit Card and Europay, Mastercard, and Visa ("EMV") credit and debit card personalization systems and solutions.