



ZUR AZREEN AMIZA BINTI MOHAMMAD

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PROFESSIONAL SUMMARY

Experienced communications professional skilled in strategic communications, CSR initiatives, and content creation. Strong background in writing press releases, newsletters, and executive speeches, as well as managing corporate events. Proficient in sustainability reporting and stakeholder engagement. Holds a Bachelor's in Mass Communication with expertise in Microsoft Office. Fluent in Malay and English.

OCCUPATIONAL EXPERIENCE

NEXG BERHAD (FORMERLY KNOWN AS DATASONIC GROUP BERHAD), STRATEGIC COMMUNICATIONS | 2024 – 2025

Strategic Communications Department, Executive of Sustainability

- Collected and analyzed data for sustainability reports, ensuring accuracy and compliance with reporting standards. Organized and led corporate social responsibility (CSR) events, engaging stakeholders and promoting sustainable initiatives.

NEXG BERHAD (FORMERLY KNOWN AS DATASONIC GROUP BERHAD), STRATEGIC COMMUNICATIONS | 2022 – 2024

Strategic Communications Department, Executive

- Wrote press releases, newsletters, CEO speeches, and event materials
Crafted clear, engaging, and impactful content to enhance corporate communication and brand messaging.
- Planned, managed, and executed external corporate events and CSR initiatives
Oversaw end-to-end event planning, logistics, and execution, ensuring successful engagement with stakeholders and alignment with corporate values.

NEXG BERHAD (FORMERLY KNOWN AS DATASONIC GROUP BERHAD), STRATEGIC COMMUNICATIONS | 2022

Protege

- Supported daily operations of the Strategic Communications Department, including CSR initiatives.
- Assisted with project coordination, stakeholder engagement, and execution of communication strategies to enhance brand reputation.
- Assisted in writing and editing content such as email blasts, newsletters, and other communications
Ensured clear, engaging, and professional messaging across various communication channels.

BAHAGIAN HAL EHWAL PELAJAR, UITM SHAH ALAM | 2021

Internship (Corporate Communication)

- Handled event planning, copywriting, editing, and designing of posters, books, annual reports, and e-bulletins
Managed end-to-end content creation and design to ensure visually appealing and informative materials.
- Published an Annual Report and E-bulletin with registered ISSN
Oversaw the production and registration process, ensuring credibility, accuracy, and professional presentation.

EDUCATION

UNIVERSITI TEKNOLOGI MARA, SHAH ALAM | 2019 – 2021

Bachelor of Mass Communication (Hons.)

Publishing

CGPA: 3.78 (Dean List Award every semester)

UNIVERSITI TEKNOLOGI MARA, REMBAU | 2016 – 2019

Diploma in Mass Communication and Media Studies CGPA:

3.25

SEKOLAH MENENGAH KEBANGSAAN DATO' ONN | 2011 – 2015

Sijil Pelajaran Malaysia (SPM)

SKILLS & ABILITIES

SOFT SKILLS

- Team Collaboration: Effectively coordinates with cross-functional teams to ensure smooth operations and achieve shared objectives.
- Problem-Solving: Quickly identifies challenges and implements practical solutions to maintain productivity and service quality.
- Communication: Strong verbal and written communication skills.
- Leadership and Team Management: Experience in leading team especially for the company's Event projects.

TECHNICAL SKILLS

- Proficient in Microsoft Office applications

LANGUAGES PROFICIENCY

- Malay: Native/Fluent
- English: Professional Working Proficiency

REFERENCES

Sabilillah Sari Zamri
Senior Manager, Strategic Communications
NexG Berhad (formerly known as Datasonic
Group Berhad)
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