# NEWSLETTER VIBES ISSUE #10

# 1) Datasonic Strikes Bowling Tournament with Media

In a striking display of camaraderie, Datasonic Management and esteemed media partners from NST, BH, Sinar Harian, Dagang News, and Bernama came together at the Kuala Lumpur Golf & Country Club for a spirited Bowling Tournament on 25 September 2023. The venue echoed with cheers and strikes as the teams showcased their bowling prowess, strengthening the bonds between Datasonic and its media allies.

# 2) Datasonic & VTF: Advancing Education in the Metaverse

Datasonic Group Berhad and Virtual Tech Frontier (VTF) solidified their partnership at the Kuala Lumpur Convention Centre on September 29, 2023. Dato' Syahril bin Abdullah, representing Datasonic Group Berhad, and Mr. Jason Low, Founder of VTF, signed a Teaming Agreement aimed at exploring diverse dimensions of metaverse integration in education. This collaboration marks a significant step towards leveraging cutting-edge technology to enhance the educational landscape.

# 3) Republic of Guinea Delegates Visit PJ223 Factory

In a significant diplomatic move, 10 delegates from the Republic of Guinea visited the PJ223 Factory on 3 October 2023. The purpose of the visit was to strengthen bilateral relations and explore opportunities for collaboration across diverse fields. The event unfolded at the PJ223 Factory, where discussions were aimed at fostering positive engagement and opening new avenues for mutual growth and cooperation.

# 4) Datasonic's Cutting-Edge Auto Gate Tech at WCIT2023

Datasonic made its mark at the 27th World Congress on Innovation & Technology (WCIT2023), held from October 4th to 6th, 2023, at the prestigious Borneo Convention Centre in Kuching, Sarawak. Datasonic was officially invited by MIGHT to participate in this global gathering, seizing the opportunity to promote and showcase our Auto Gate, a testament to Datasonic's commitment to innovation and excellence in the field of technology.

#### 5) Empowering Minds: Motivational Talk at SMK Seksyen 11

On 11 October 2023, Datasonic proudly sponsored a motivational event titled "Program Motivasi Bersama Tokoh" at SMK Seksyen 11, Shah Alam. The esteemed speaker for the day was Tuan Mohd Khairul bin Ramli, the Chief Executive Officer of MTM Group. The event aimed to inspire and motivate the students of our adopted school, fostering a spirit of determination and excellence.

#### 6) Datasonic @ Anti-Corruption Pledge

In a significant move against corruption, Datasonic Group Berhad made a strong commitment at the "Ikrar Bebas Rasuah" event held on 18 October 2023, at Kuala Lumpur Golf & Country Club, Bukit Kiara. The Executive Chairman of Datasonic Group Berhad, Tengku Abu Bakar Ahmad Tengku Tan Sri Abdullah, took a leading role by signing the pledge with Tuan Azizul Ahmad Sarkawi, Ketua Penolong Kanan Pesuruhjaya of Suruhanjaya Pencegahan Rasuah Malaysia symbolizing the company's dedication to combating corruption together.

#### 7) Datasonic's Generous Contribution to AAKRP

Datasonic Group Berhad demonstrated their commitment to humanitarian causes at the Majlis Penyampaian Sumbangan Kepada Tabung Akaun AMANAH Kemanusiaan Rakyat Palestin (AAKRP) held on 19 October 2023 at Kompleks Seri Perdana, Putrajaya. The event witnessed a significant contribution from Datasonic Group Berhad, with a donation of RM100,000.00 and an additional RM200,000.00 from Datasonic Smart Solutions. Datuk Hanifah Noordin, the Chief Executive Officer of Datasonic Group Berhad, took the opportunity to present a mock cheque to the Prime Minister of Malaysia, Datuk Seri Anwar Ibrahim, symbolizing the company's commitment to supporting the people of Palestine in their time of need.

#### 8) NHCCE 2023: Datasonic Shines in Metaverse with VTF

Datasonic recently joined the National Human Capital Conference & Exhibition 2023 (NHCCE 2023) as an exhibitor in collaboration with VTF. The event took place on 30 October 2023, at the Malaysia International Trade & Exhibition Centre (MITEC), where Datasonic in partnership with VTF, aimed to leverage this platform to shed light on the vast potential that the Metaverse holds in revolutionizing various sectors, particularly in the realm of human capital development.

### 9) Roots of Resilience: Mangrove Tree Planting Programme

Datasonic employees joined forces with students and teachers from SMK Seksyen 11 in a Mangrove Tree Planting Programme on 25 November 2023. The event, held at Taman Rekreasi Paya Bakau Sijangkang, saw the collective efforts of participants resulting in the successful planting of 150 trees. This collaboration not only exemplifies a commitment to sustainable practices but also fosters a sense of community engagement in nurturing our ecosystem.

# 10) Datasonic and VTF Unveil Metaverse Solutions at *Dasar Pendidikan Digital* Launch

Datasonic in collaboration with Virtual Tech Frontier (VTF), has joined the National Digital Education Policy at Bangi Avenue Convention Centre on 28 November 2023. This event marks a significant milestone in the realm of digital education, as Datasonic and VTF showcase groundbreaking metaverse solutions to transform the educational landscape.

#### 11) Datasonic H2O Run 2024 Roadshow!

From November 29 to December 12, 2023, Datasonic's Roadshow for the eagerly anticipated "Datasonic H2O Run" swept through every site office, creating a buzz for the Mega CSR event. The engaging roadshow not only showcased the significance of the upcoming event but also featured invigorating Zumba sessions, enticing staff members to dive into the festivities and join the water-themed fun run.

#### 12) 2QFY24 Results

Datasonic Group has announced financial results for its second quarter ended 30 September 2023 (2QFY2024), recording a net profit of RM18.15 million. The company's success continues in the first six months of the fiscal year, with a net profit of RM151.45 million, primarily attributed to increased demand for smart cards, passports, and personalisation services.

# 13) DTSB Clinches at ASEAN Outstanding Business Awards Gala Dinner

Datasonic Technologies Sdn Bhd emerged victorious, securing the prestigious Master Class Award for Leading in Innovative ICT Security System Excellence at the ASEAN Outstanding Business Awards Gala Dinner held at Shangri-La Hotel on 12 December 2023. The event celebrated the company's outstanding contributions to the field, marking a significant milestone in its commitment to advancing cutting-edge solutions in information and communication technology security. Congratulations to DTSB for this well-deserved recognition!

# 14) Laserpocalypse DatasonicXMedia

Datasonic hosted "Laserpocalypse DatasonicXMedia" event on 16 December 2023, marking the company's second media engagement to wrap the year. The vibrant gathering took place at the thrilling Laser Battle arena in Berjaya Times Square, creating an immersive experience for Datasonic employees and their esteemed media partners.