

WPForms Blog

WordPress Tutorials, Tips, and Resources to Help Grow Your Business



TUTORIAL

How to Embed a Form on Your Website



How to Embed a Form on Your WordPress Website (3 Ways)

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Reader Disclosure



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Forms are a very important part of any website, and there are endless ways to use them, whether it's a simple contact form or a customer survey. Embedding a form on your WordPress website might sound complicated, especially if you're not tech-savvy.

I used to feel the same way, wondering if there was an easy way to make it work without running into issues or getting stuck in technical jargon. After trying different methods, I discovered that

embedding forms is actually simple once you know the steps and use the right plugin.

In this post, we've put together a step-by-step guide to show you three different ways to embed a form on your WordPress website using WPForms, so you can choose the one that works best for you.

Create Your WordPress Form Now 😊

How to Embed a Form on Your WordPress Website

You can embed a form on your website by using a form plugin like WPForms, which is the easiest and fastest way. Normally, you would need to use an embed code snippet to add a form to your website.

For example, if you wanted to embed Google forms on your site, you would need a bit of html code called an iframe to add the form to your site. Then you would need to use CSS to style the form and make it look the way you wanted.

With WPForms, adding a form to your WordPress site is much easier. It has 3 different methods for embedding forms on your website without the need for extensive code snippets. Let's get started.

In This Article

Step 1: Install the WPForms Plugin

Step 2: Create a New Form

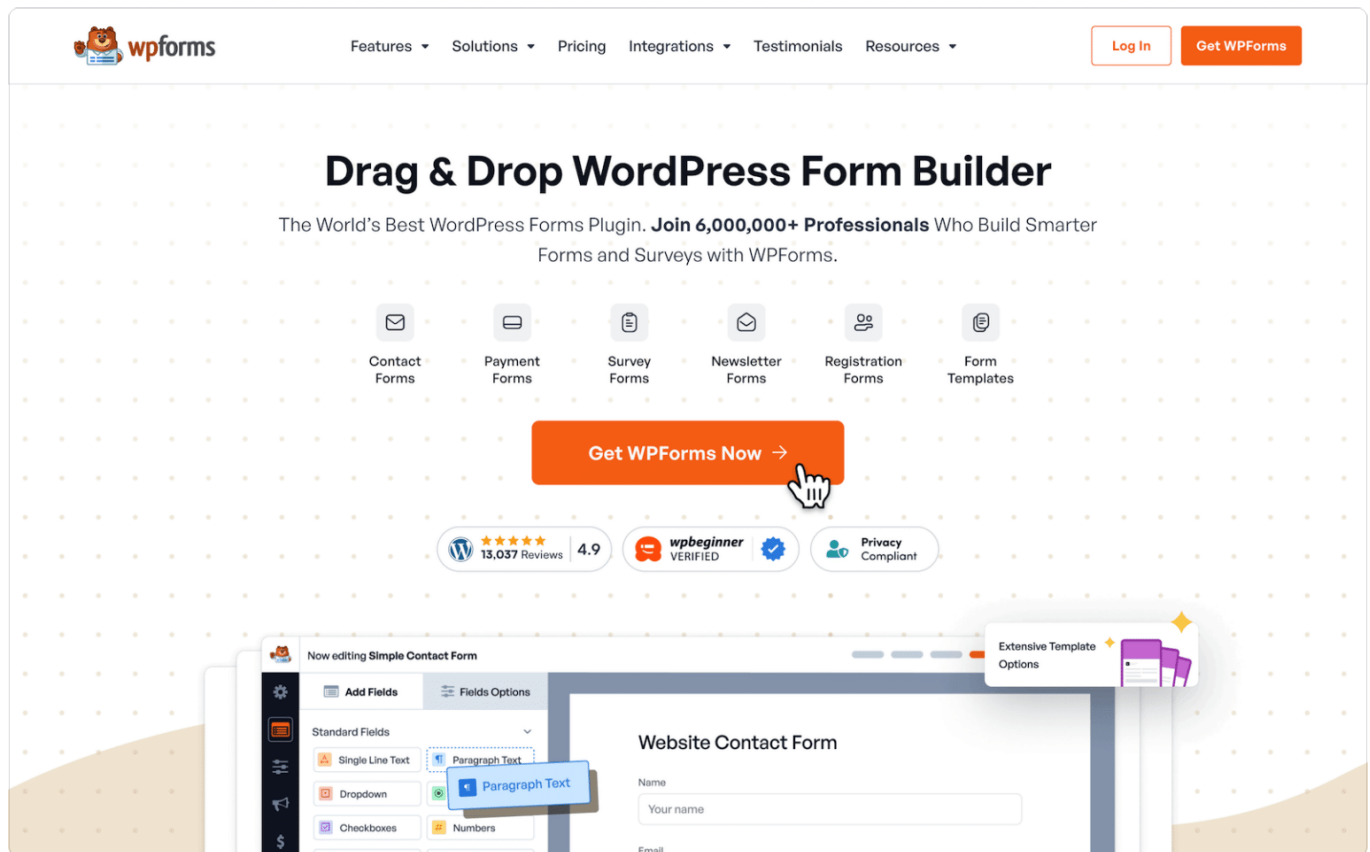
Step 3: Embed Your Form

Step 4: Publish Your Form

Step 1: Install the WPForms Plugin

WPForms allows you to create your own web forms from scratch or choose from [2,000+ form templates](#). The options include signup forms, registration forms, and tons of industry-specific forms for every type of business. And they're super easy to embed on your WordPress website.

To begin, download the [WPForms plugin](#).



Once you've downloaded the plugin, you'll need to upload it to your website. If you're not sure how to do that, this [beginner's guide to installing WordPress plugins](#) can walk you through the process.

Get the WPForms Plugin Now! 😊

Step 2: Create a New Form

Once you've installed the WPForms plugin, you're ready to create forms using the drag-and-drop builder. Whether you want to build your own form or start from a template is up to you, but the first thing to do is click **Add New**.



Forms Overview

Add New



Once you click that button, you'll see a variety of templates you can choose from. There's also the option to select a blank form and create your own.

When you hover your mouse over your selection, you'll see 2 options:

Use template

View demo

If you view the demo, it will show you what the embedded form looks like. Remember that the template is customizable, so if there's anything you want to change, you can.

Once you've determined which template you want to use, go ahead and click the **use template** button. It will open in the editor. For this post, we'll be using the [simple contact form template](#).

Now is the time to customize your form if you'd like. In our case, the template only collected a phone number. We customized it by first adding a checkbox field asking for their contact preference and adding an email option.

The screenshot displays the 'Field Options' configuration page. On the left, a sidebar contains navigation links: 'Setup' (gear icon), 'Fields' (list icon, highlighted in orange), 'Settings' (sliders icon), and 'Marketing' (megaphone icon). The main content area has a top bar with 'Add Fields' and 'Field Options' tabs. Below this, the 'Field Options' tab is active, showing sub-tabs for 'General', 'Advanced', and 'Smart Logic'. The 'General' sub-tab is selected. It features a text input field with the placeholder 'I prefer to be contacted by'. Below this is a 'Choices' section with a help icon (?). To the right of 'Choices' is a 'Bulk Add' button with a download icon. The 'Choices' list includes two items: 'Email' and 'Phone'. Each item has a checkbox, a menu icon (three horizontal lines), and '+' and '-' buttons. At the bottom, there is a toggle switch for 'Use image choices' with a help icon (?).

Then we set up a little bit of conditional logic, which you can find in the **Smart Logic** tab under **Field Options**. Conditional logic lets you set up rules so that users only see the fields that apply to them.

In this example, if they select email, they'll see a field to provide an email address. If you wanted to include a [GDPR checkbox](#) here, you could easily do that as well.

Name *

First

Last

I prefer to be contacted by



Email



Phone

Email Address

Please check to make sure your email address is correct!

Comment or Message

Submit


If they select phone, they can provide a phone number. Now it's time to choose how you want to embed your form.


Step 3: Embed Your Form


WPForms has 3 ways to add a form to your website. We'll show you all three ways to do it here and you can choose the one that's easiest for you.


Using the WPForms Embed Button


The first embed method is to simply use the **embed** button at the top of your form editor.

 **Help**


 **Preview**

 **Embed**

 **Save**



Once you click that button, you'll get the option to either select an existing WordPress page or create a new page. You can choose whichever makes the most sense for your site. We created a contact page here. Once you've got that, you can click the **Let's Go!** button.



Embed in a Page

What would you like to call the new page?

Let's Go!

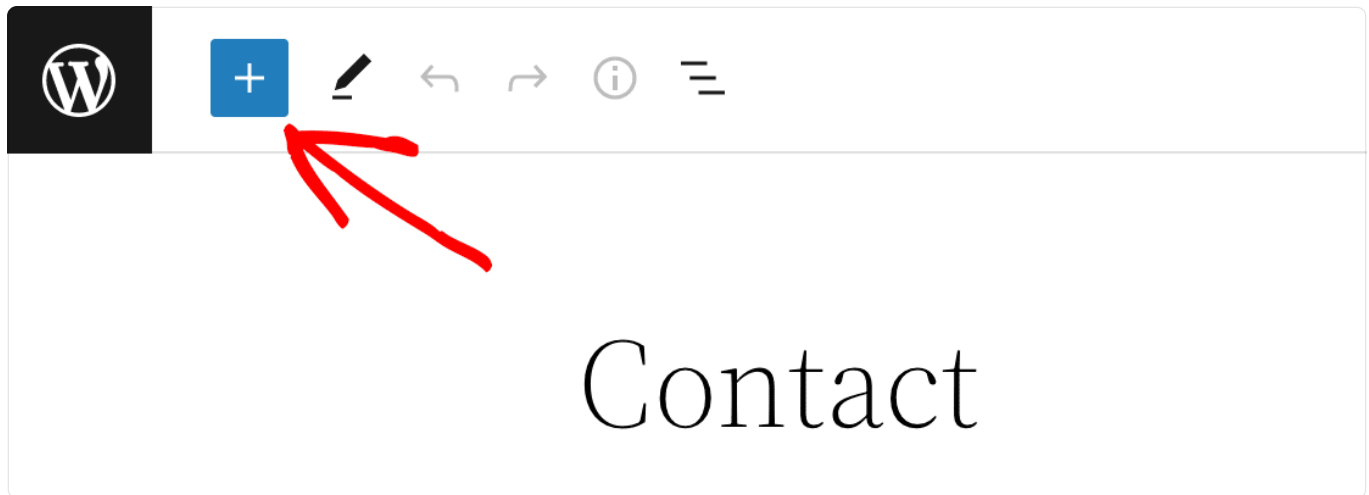
You can also [embed your form manually](#) or [use a shortcode](#)

Once you do that, the page draft will open, and you'll see the embedded form. Click **publish** and you're good to go!

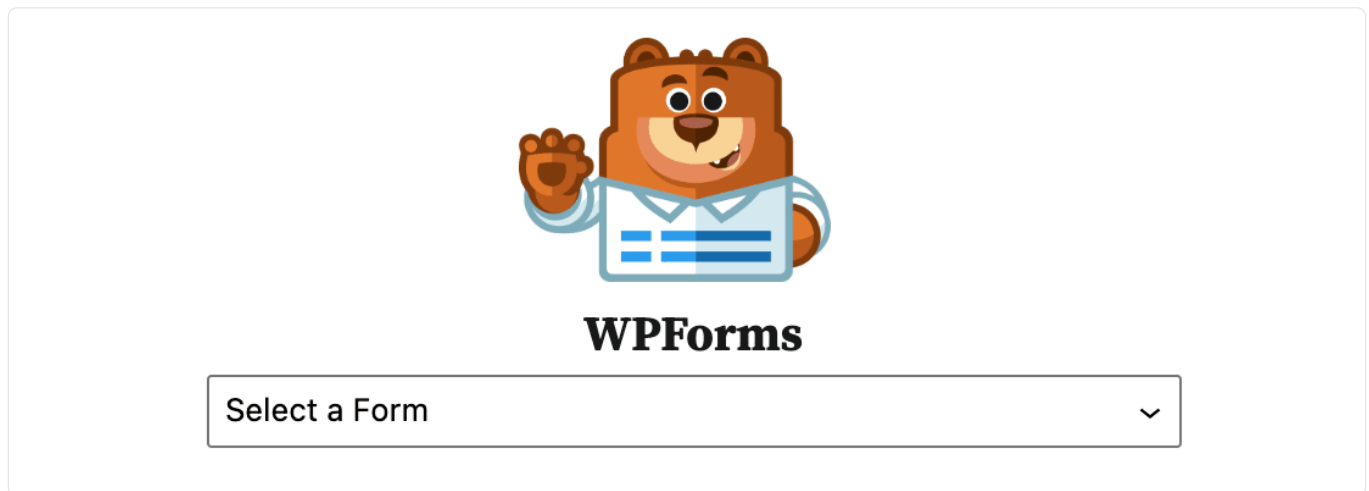
Using the WordPress Block Editor

Embedding a form right from the WordPress block editor (also known as Gutenberg) is another easy way to add one of your forms to a post or page.

Open the page where you want the form to appear, and click the blue **plus (+)** icon.



A menu will open with a variety of widget options. Scroll down until you find the **WPForms widget** and click on it. When you do that, a box will open and you can select the form you want to embed.



After you make your selection, you'll see the form embedded on your page.

Using the Shortcode Embed

Another simple way to embed a form on your website is by pasting a shortcode, which takes only a matter of seconds. You can find your form's shortcode in 2 places:

The Embed Button

When you click the **embed** button from the editor, as we did above, one of the alternative options is to **use a shortcode**. If you click on that, your form's shortcode will appear and you can copy it.



Embed in a Page

What would you like to call the new page?

Let's Go!

You can also [embed your form manually](#) or [use a shortcode](#)

```
[wpforms id="10" title="false"]
```

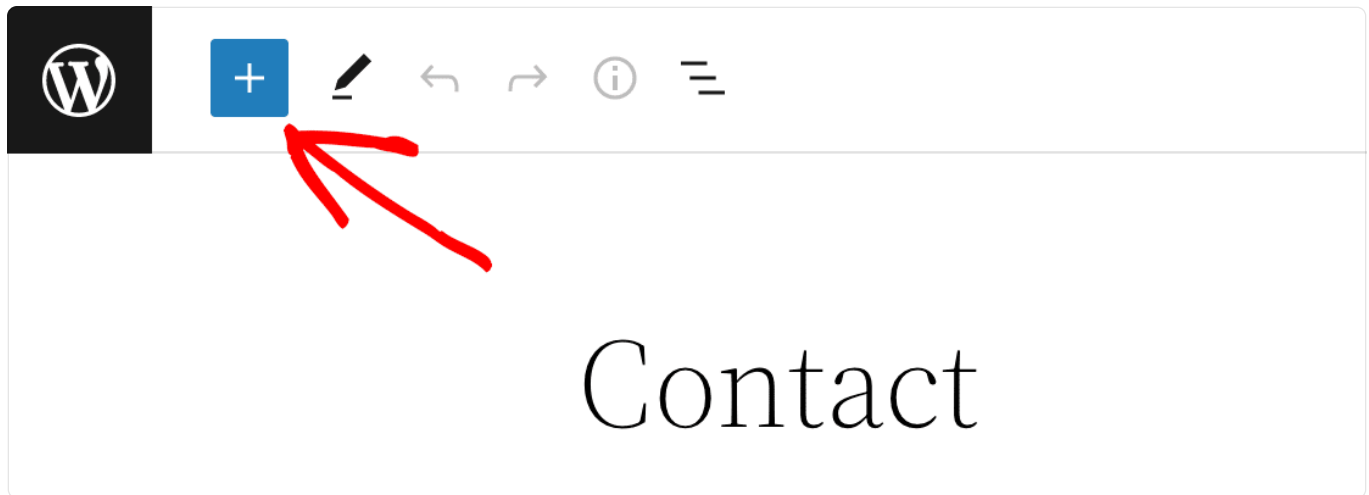


Your List of Forms in the WPForms Plugin

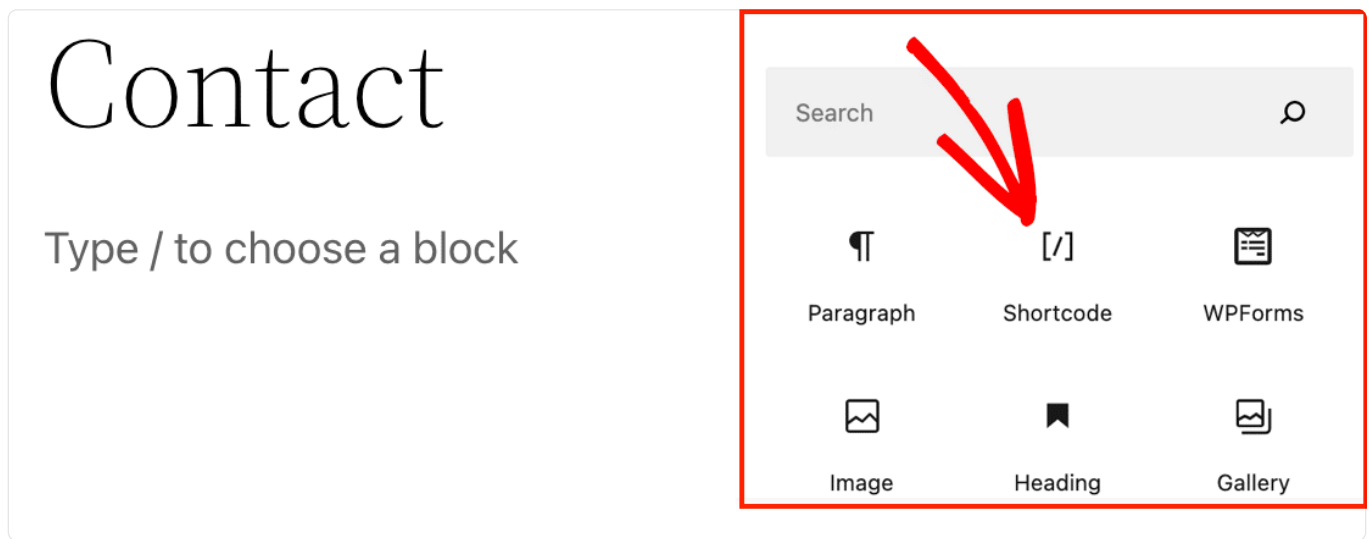
From your WordPress dashboard, click on the **WPForms plugin** in the sidebar. It will display the list of forms you've created and you'll see the shortcodes for all of them. This is helpful if you're not actively working on a form but need to grab the shortcode quickly to embed it somewhere.

<input type="checkbox"/> Name	Shortcode	Created
<input type="checkbox"/> Simple Contact Form	[wpforms id="10"]	August 10, 2022

After you've copied the shortcode, go to the page or post where you want to embed it. Once again, you'll want to click on the blue **plus (+)** sign in the top left corner to get a list of dropdown options.



Instead of selecting the WPForms widget as we did before, we're going to select the **Shortcode widget** instead.



When you click that, a box appears in your post editor. All you have to do is paste that shortcode into the box.

Contact

[/] **Shortcode**

```
[wpforms id="10" title="false"]
```

If you preview the page, you'll see that the form is successfully embedded. Additionally, you can also paste the shortcode directly into the editor instead of going through the widget.

Contact

```
[wpforms id="10"]
```

And again, after pasting it where you want it to appear within the content, you can preview the page and see that it's been embedded.

This method also works great for easily [adding a form to the footer of your website](#).

Step 4: Publish Your Form

Now that you've successfully created and embedded your form, it's time to publish it! Go ahead and click that **publish** button in WordPress. When you visit the live page, your embedded form is ready to gather information.

Name *

First

Last

I prefer to be contacted by

☐ Email

☐ Phone

Comment or Message

Submit

By default, the user will remain on the same page. If you want to [redirect users to another page](#) after they submit their form responses, you can.

Create Your WordPress Form Now! 😊

FAQs — How to Embed a Form on Your WordPress Website

How do I embed a form on a website?

How do I add a fillable form to a website?

How do I link to a form on WordPress?

Next, Secure Your Form With hCaptcha

Do you want to add an extra layer of spam protection to your form? WPForms includes hCaptcha integration, making it simple to do. Learn [how to secure your WordPress form with hCaptcha](#).

Create Your WordPress Form Now

Ready to build your form? Get started today with the easiest WordPress form builder plugin. [WPForms Pro](#) includes lots of free templates and offers a 14-day money-back guarantee.

If this article helped you out, please follow us on [Facebook](#) and [Twitter](#) for more free WordPress tutorials and guides.

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Renee DeCoskey has been blogging since 2001 and using WordPress since 2007. When she's not writing about WordPress plugins, you can find her curled up with a book or having fun in Rotary. [Learn More](#)

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