

ADAM JUKKOLA

Hopkins, MN | adamjukkola@gmail.com | [LinkedIn](#) | [Portfolio](#)

Corporate Video Specialist | Social Content | Live Broadcast Production

PROFESSIONAL SUMMARY

6× Regional Emmy Award-winning video professional with 20+ years of experience creating high-impact content across corporate media, social platforms, and broadcast environments. Specializes in producing platform-optimized video content for internal and external audiences, including short-form social, brand storytelling, and executive communications. Combines modern content strategy with elite live production experience to deliver fast, high-quality results.

CORE SKILLS

Social Video (Short-Form & Reels) • Corporate Communications • Brand Storytelling • Multi-Platform Content • Live Broadcast Production • Studio & Field Production • Adobe Premiere Pro • Final Cut Pro • Multi-Camera Shoots • Lighting & Audio • Workflow Optimization • Cross-Functional Collaboration

PROFESSIONAL EXPERIENCE

Medtronic — Fridley, MN

Principal Media Content Specialist (Contract) | 2025–Present

- Produce 16:9 horizontal video and 9:16 vertical social reels for Instagram and LinkedIn supporting brand and corporate communications
- Optimize edits for platform performance, adjusting pacing and structure to maximize engagement
- Lead editing and production of recurring video series “Off Script”
- Create content for leadership messaging, employee engagement, and enterprise communications
- Support live corporate broadcasts including earnings reports and large-scale internal productions
- Collaborate cross-functionally to translate complex messaging into engaging visual content

CCX Media — Brooklyn Park, MN

Photojournalist / Fleet Manager | 2018–2025

- Produced award-winning content for municipal and community programming
- Created public-facing storytelling aligned with government communications objectives
- Supported live broadcasts and city meetings
- Managed logistics, equipment, and fleet operations

KARE 11 (NBC) — Minneapolis, MN

Photojournalist / Satellite Truck Operator | 2016–2022

- Produced daily and feature news content under tight deadlines
- Operated satellite truck, cameras, audio, and lighting for live broadcasts
- Contributed to newsroom workflow improvements and special programming

WLOS-TV (ABC) — Asheville, NC

Photojournalist / Satellite Truck Operator | 2011–2016

- Delivered live and recorded content for top-rated station
- Earned 4 Regional Emmy Awards

ADDITIONAL EXPERIENCE

KXRM (FOX), KOAA (NBC), KKTU (CBS) — Photojournalist | 2003–2011

KNBN-TV (NBC) — Production / Sports Director | 1999–2003

AWARDS

6× Regional Emmy Awards • NPPA Awards

EDUCATION

South Dakota School of Mines & Technology — Engineering Studies but did not graduate