

Email Sequence for Temple Street Children's Hospital

Email 1

Subject Line: Our Children Need Your Support



Dear Claire,

Temple Street Children's Hospital cares for the most vulnerable and sick children in our country. We understand that times have been tough across the country in recent years and unfortunately our hospital has suffered too.

That's why we are reaching out to the public to help us provide life-saving equipment and services for the children in our care. Afterall, these children are our future and we must do everything we can to protect them. For less than 50p a day, you can be part of the project that is providing life-saving dialysis machines. Giving the greatest gift of all to a child in need. Their life.



Click [here](#) to give a small monthly donation and become a life line for a child who just wants to grow up, play and experience life to the fullest.

We would not be here without the support of the public and are truly touched by all of the support we have received so far.

With gratitude,

A handwritten signature in black ink, appearing to read 'Anna Smith', with a stylized, cursive script.

Anna Smith,

Fundraiser and Campaigns Officer

Email 2

Subject Line: Charlotte Needs Your Help



Dear Claire,



We would like to introduce you to Charlotte. She is 9 years old and is experiencing kidney failure. Despite this, Charlotte always stays positive, being silly and making jokes and bringing a smile to everyone she meets.

Thanks to our kind donors, we were able to provide a dialysis machine for Charlotte which has provided her with a lifeline and long-awaited hope for her family and friends.

There are hundreds of children like Charlotte who have not been so lucky and still await the life-saving equipment they need. With your help, we can give these children the gift of life.

By joining our monthly subscription [here](#) for as little as £5 a month, you too can help us get all the children the equipment they need and the life they deserve.

Together, we can make childhood possible for kids who need it most.

With gratitude,

A handwritten signature in black ink, appearing to read "Anna Smith". The signature is stylized with a large, looped "A" and a long, sweeping underline.

Anna Smith,

Fundraiser and Campaigns Officer

Email 3

Subject Line: Join Thousand Giving The Gift Of Life



Dear Claire,

The people have heard our call for help and we are so grateful to our many supporters who have banded together so that hundreds of children can receive the life-saving equipment they so desperately need.

Unfortunately, our journey is far from over and we are still a long way from saving all the lives we have set out to save with this campaign. However, we hold out hope that more people can spare us a small monthly donation from as little as £5 a month to reach our goal of giving these children back their lives.

If you would like to be part of the community of donors that make miracles happen, click [here](#) to set up a small monthly payment and to stand with us as we save the lives of our most vulnerable.



With gratitude,

A handwritten signature in black ink, appearing to read "Anna Smith". The signature is written in a cursive, flowing style with a prominent "A" and "S".

Anna Smith,

Fundraiser and Campaigns Officer