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# PHILLIP TUTOR

## CONTACT

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## ONLINE

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## EDUCATION

- MA, History — Jacksonville State University
- BA, Journalism — University of Memphis

## CAREER HIGHLIGHTS

- Honored in 2022 by the University of Memphis for a distinguished career in journalism.
- Won the 2019 Story of the Year award from the Alabama Press Association.
- Assisted with ground-breaking community journalism program with the University of Alabama.

## EXPERTISE

- Writing, editing, reporting
- Digital and print content creation
- Staff management
- Publication design
- Staff and student mentoring
- Social Media
- Web CMS platforms

## PROFILE

Experienced editor and writer with a demonstrated history in sports, news and opinion journalism and higher-education strategic media. Recent focus has been on writing and editing digital content and completing a research-heavy baseball book project and website.

## EXPERIENCE

### **COMMUNICATIONS SPECIALIST, Emporia State University Foundation, Emporia, Kansas — August 2023 to present**

Duties include writing content for the ESU alumni magazine, alumni newsletters and other university email publications, assisting development officers with content creation, and website content updates.

### **NEWS JOURNALIST, The University of West Alabama, Livingston, Alabama — October 2021 to May 2023**

Duties included publicizing the students, faculty and staff of the public university in Livingston, Alabama. I also assisted with university communication plans, social media efforts, brand strategy, website management and intranet content.

### **COLUMNIST/PODCAST HOST, The Anniston Star, Anniston, Alabama — June 2019 to August 2021**

Duties included writing three metro columns a week, long-form takeouts and feature stories for the news and features sections, and hosting newspaper podcasts.

### **COLLEGE MEDIA COORDINATOR, The University of Memphis, Memphis, Tennessee — November 2018 to May 2019**

Duties included overseeing the college's social media accounts, publicizing college events, writing and editing for the college's annual magazine, and assisting with event planning.

### **COMMENTARY EDITOR, The Anniston Star, Anniston, Alabama — September 2006 to June 2019**

Duties included daily editing, designing, content curation and writing operations of editorial and op-ed pages and Sunday Insight section; developing content for social media and the newspaper's website and uploading content for the web. Duties also included writing editorials and op-ed columns, recruiting submissions, selecting op-ed columns and screening letters to the editor.

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## AFFILIATIONS

- University of Memphis Department of Journalism and Strategic Media Alumni Club, board of directors.
- Tau Theta Chapter of the Phi Alpha Theta International Honor Society. Southern Historical Association.
- American Journalists Historians Association.
- Who's Who of American College Students.
- Association of Opinion Journalists.
- National Society of Newspaper Columnists.
- Associated Press Managing Editors.
- American Copy Editors Society.
- Associated Press Sports Editors.
- Football Writers Association of America.
- Alabama Sports Writers Association, past president.
- Leadership Calhoun County, Alabama, Class of 2005.

## COMPUTER SKILLS

- Microsoft Word, Google Drive, Photoshop, InDesign, Quark Express, Freehand, Excel, Adobe Acrobat, Web browsers, social media platforms (Facebook, Twitter, Instagram, Snapchat, YouTube, Tumblr, etc.), WordPress, several CMS platforms.

### **INSTRUCTOR, The University of Alabama, Tuscaloosa, Alabama — August 2007 to August 2009**

I assisted with master's-level journalism classes for the University of Alabama's graduate school.

### **MANAGING EDITOR, The Anniston Star, Anniston, Alabama — May 2003 to September 2006**

Led a newsroom staff of 42 of The Star. Duties included participation in daily budget/planning sessions; critiquing daily papers; recruiting, screening and teaching intern candidates; performance reviews of employees and handling most personnel matters in the newsroom; long-range planning for all departments, especially business and sports; setting ethics standards and guidelines for the newsroom; and overseeing production.

### **NEWS EDITOR, The Anniston Star, Anniston, Alabama — March 2002 to May 2003**

Led a nine-person copy desk/graphics staff and assisted the executive editor in a role that ranked me as the newsroom's No. 2 editor. Duties included overseeing the department; critiquing daily layouts; planning of each day's news sections; handling wire budgets; designing new sections; assisting in news projects; managing space requirements for all news editorial departments; and paginating pages.

### **SPORTS EDITOR/COLUMNIST, The Anniston Star, Anniston, Alabama — March 2000 to March 2002**

Duties included planning, budgeting, scheduling and personnel matters within an APSE award-winning staff of seven that covered 38 high schools, three Division I-A colleges, a home-town NASCAR track and MLB and NFL assignments in Atlanta.

### **ASSISTANT SPORTS EDITOR/COLUMNIST, The Anniston Star, Anniston, Alabama — April 1998 to March 2000**

Duties included coordinating sports coverage for three beats and handling all travel arrangements for staff, writing three columns per week and working desk slot shifts.

### **SPORTS WRITER, The Anniston Star, Anniston, Alabama — September 1989 to April 1998**

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Besides covering University of Alabama sports for nine years, I routinely handled coverage of MLB and NFL games in Atlanta and MiLB assignments throughout Alabama.

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## REFERENCES

- ANTHONY COOK  
Communications Specialist  
Alabama Power Co.  
Birmingham, Ala.  
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- MARK McCARTER  
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- BETSY COMPTON  
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## SELECTED AWARDS

- Charles E. Thornton Award, University of Memphis Department of Journalism and Strategic Media Alumni Club, 2022.
  - National Society of Newspaper Columnists, general interest, honorable mention, 2020.
  - National Society of Newspaper Columnists, general interest, second place, 2019.
  - Alabama Press Association, Story of the Year, 2019.
  - Alabama Press Association, Feature Story of the Year, 2019.
  - Alabama Press Association, Human Interest Column of the Year, 2019.
  - Alabama Press Association, best editorial page or section, first place, 2017.
  - Alabama Press Association, best editorial column, second place, 2017.
  - Carmage Walls Commentary Prize for editorial column writing, honorable mention, 2016.
  - Alabama Press Association, best human-interest column, 2016.
  - Alabama Press Association, best editorial column, 2016.
  - Best editorial page, Alabama Press Association, 2012.
  - Carmage Walls Commentary Prize for editorial series on predatory lending, 2009.
  - Staff contributions for Public Service and News Sweepstakes awards, Alabama Associated Press Managing Editors Association, 2005.
  - International Perspective Award, Associated Press Managing Editors, second place, 2004.
  - Newspaper named to "10 who do it right" list, Editor & Publisher, 2004.
  - International Perspective Award, Associated Press Managing Editors, 2003.
  - International Perspective Award, Associated Press Managing Editors, 2002.
  - International Perspective Award, Associated Press Managing Editors, 2001.
  - Best sports section, Alabama Press Association, 2001.
  - Best Sunday section, top 10, Associated Press Sports Editors, 2001.
  - Best daily section, honorable mention, Associated Press Sports Editors, 2001.
  - Columnist of the year, Alabama Sports Writers Association, 2000.
  - Best sports section, Alabama Press Association, 2000.
  - Local sports column of the year, Associated Press Managing Editors, 1999.
  - Best column writing, Associated Press Sports Editors, 1998.
  - Best Sunday section, honorable mention, Associated Press Sports Editors, 1997.
  - Multiple sports-writing awards from 1989 through 1995.
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