

Calli Novack Writing Sample

Title: Recruitment Letter from CEO and Chief Clinical Officer - Attracting Specialized Medical Talent

Type: Executive Recruitment Messaging

Audience: Highly Trained Medical Specialists

Purpose: Persuade top-tier clinical talent to consider joining the organization by showcasing leadership commitment, clinical excellence and the organization's unique value proposition.

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Join the Nation's Largest and Most Trusted Dental Implant Provider

[COMPANY NAME] are looking for **skilled Prosthodontists** who are passionate about changing lives through **cutting-edge dental restoration**. If you are dedicated to **excellence in patient care** and eager to work alongside some of the **most innovative minds in the field**, this is your opportunity to be a part of something truly **transformative**.

At [COMPANY NAME], we have a bold vision: **To impact 1 million lives by 2030**. Our mission is to be the **platform of hope** for **edentulous patients and those suffering from acute oral diseases**, delivering life-changing care through **state-of-the-art dental implant therapy**.

Why [COMPANY NAME] ?

Founded in 2005, [COMPANY NAME] was built to **remove the barriers** that prevent millions of Americans from getting the life-changing dental care they need. For too long, patients suffering from **severe oral disease** have faced **limited options, lengthy processes, and a lack of clear guidance**. [COMPANY NAME] **transforms** this experience by making **high-quality, full-arch dental implant treatment accessible, convenient, and patient focused**.

With a **streamlined approach, cutting-edge technology**, and a **team of highly trained specialists all under one roof**, [COMPANY NAME] doctors **empower patients with clarity, confidence and exceptional care - never compromising on clinical excellence**.

At its core, the [COMPANY NAME] Network is driven by an **unwavering commitment to patient care**, ensuring that every innovation and every procedure is designed to help **restore not just smiles, but health, function, confidence and quality of life**.

Our innovative, fully integrated model seamlessly combines surgical, restorative, and laboratory services within a collaborative, high-tech environment—designed to enhance efficiency, ensure predictability, and deliver exceptional patient outcomes.

Be Part of a Legacy of Innovation

Joining the [COMPANY NAME] **Network** means becoming a part of the legacy built by **some of the most influential and groundbreaking clinicians in the history of oral health.**

Over **the past 20 years**, [COMPANY NAME] have **transformed countless lives through pioneering advancements in full-arch restoration.**

To be part of this network means **standing on the shoulders of visionaries**, pushing the **boundaries of excellence in oral rehabilitation**, and **making a lasting impact on patient-centered care**

As a **Prosthodontist** [COMPANY NAME] , you will:

- Work in a **world-class facility**, leverage **state-of-the-art technology**
- Partner with **industry-leading dental brands** on **new product pilots**
- Focus **exclusively on delivering life-changing patient care**—without the burdens of traditional administrative practice management.
- Be part of a **highly skilled network**, including **74+ published doctors** with over **600 cumulative research papers**
- Contribute to **clinical innovation** and help expand access to **fix full arch solutions** pushing the boundaries of modern implant dentistry.

The Future of Implant Dentistry is Here—Be Part of It

If you're passionate about **making a real difference in patients' lives**, contributing to **clinical innovation**, and **joining a community of experienced clinicians**, we invite you to join us.

Let's change lives together.

President/CEO

Chief Clinical and Development Officer

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