

# SAURABH AGRAWAL

## Assistant Editor (Videos)

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### PROFESSIONAL SUMMARY

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**Senior Content Strategist & Assistant Editor** with over 12 years of experience in broadcast and digital journalism, specializing in high-impact video narratives on **defense, military strategy, and geopolitical developments**. Expert in end-to-end production workflows, including investigative scripting, shooting, and advanced video editing, designed to decode complex global affairs for multi-platform digital audiences. Adept at **integrating AI-powered tools** to optimize workflow efficiency and audience engagement, leveraging deep subject-matter expertise to refine narrative accuracy for editorial projects and AI platform training.

### PROFESSIONAL EXPERIENCE

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#### INDIATIMES (TIMES INTERNET LTD.)

Gurugram, Haryana, India

##### Assistant Editor (Videos)

DEC 2017 – PRESENT

- **Strategic Editorial Leadership:** Lead end-to-end video strategy and production for YouTube and social platforms, specializing in high-impact narratives on global defense and military strategy.
- **Conflict & Geopolitical Analysis:** Spearheaded in-depth coverage and military analysis of major global flashpoints, including the Iran-Israel war, Russia-Ukraine conflict, and Operation Sindoar.
- **Flagship Documentary Production:** Directed notable series such as *Frontlines (Season 3)* (Armed Forces insights) and *Children of Terror* (interviews with martyrs' families).
- **AI & Workflow Innovation:** Integrated Generative AI tools to optimize production efficiency and maximize audience engagement across multi-platform digital channels.
- **Multi-Niche Versatility:** Developed SEO-optimized content across breaking news, tech reviews, and historical documentaries in both Hindi and English.
- **Career Progression:** Successfully promoted through three progressive leadership tiers, from Video Producer to Assistant Editor, based on consistent content performance and production excellence.

#### AAJTAK (TV TODAY NETWORK LTD.)

Noida, Uttar Pradesh, India

##### Video Producer

DEC 2015 – Nov 2017

- **International Content Management:** Orchestrated content strategy for the International Distribution team, managing broadcast channels tailored for NRI audiences in the UK, US, Canada, and the Middle East.
- **Flagship Show Production:** Produced high-profile shows, including *Spotlight* and *Chai Chat with Loveena*, featuring in-depth interviews and stories of successful non-resident Indians.
- **Editorial Versatility:** Authored news packages for specialized regional programming, including a Punjab-focused show aired internationally in the UK.
- **Field Journalism:** Conducted on-ground reporting and field interviews, demonstrating journalistic flexibility and the ability to capture stories in real-time environments.

#### INDIA NEWS (ITV NETWORK LTD.)

Noida, Uttar Pradesh, India

##### Assistant Producer

Nov 2013 – Dec 2015

- **Prime-Time Production:** Served as a key producer for flagship prime-time chat shows, including *Tonight with Deepak Chaurasia*, *Beech Behes*, and *Sarhad Aar-Par*, managing high-stakes broadcast logistics and editorial flow.
- **Election Strategy & Field Research:** Played a pivotal role in the coverage of the 2014 General Assembly Elections by conducting on-ground surveys and managing election-related content production.
- **Impactful Storytelling:** Developed and produced investigative special shows on high-profile social controversies and spiritual leaders, driving audience engagement through compelling narratives.
- **Cultural & Travel Journalism:** Produced a specialized feature on the inauguration of the new route to Kailash Mansarovar, showcasing versatility in travel and cultural reporting.
- **Career Growth:** Recognized for high performance and dedication, advancing from Junior Assistant Producer to Assistant Producer within 2 years.

#### DEFENSE AND SECURITY ALERT (PRABHAT PUBLICATION)

Delhi, India

##### Editorial Intern – Defense & Geopolitics

FEB 2013 – MARCH 2013

- Conducted research and assisted in editorial workflows for a specialized publication focused on national security and defense technology.

## TECHNICAL SKILLS & SOFTWARE

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- Production Suite:** Adobe Premiere Pro (Advanced), DaVinci Resolve (Color Grading), Final Cut Pro, CapCut.
- Design & Audio:** Adobe Photoshop, Illustrator, Lightroom, and Adobe Audition.
- AI Tools:** Generative AI for scripting and research (ChatGPT), and visual generation (Midjourney, DALL-E).
- Digital Strategy:** YouTube SEO & Analytics, Digital Marketing, and Social Media Management.

## PROFESSIONAL CERTIFICATIONS

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### Geopolitics & Defense Strategy

- Global Diplomacy – Diplomacy in the Modern World** | Coursera (University of London)
- International Security Management** | Coursera (Erasmus University Rotterdam)
- Power and Foreign Policy in International Relations** | Coursera (OP Jindal)
- International Law in Action: A Guide to International Courts** | Coursera (Leiden University)
- Global Affairs Explained: The Fundamentals** | Coursera (Council on Foreign Relations)
- OSINT (Open-Source Intelligence) Specialist** | Udemy
- Geopolitics & Strategic Analysis** | Udemy

### AI, Digital Strategy & Growth

- AI Video Generation & Generative AI Workflow** | Udemy
- YouTube SEO & Algorithms Masterclass** | Udemy
- Podcasting for Digital Media** | Udemy
- Public Relations (PR) & Media Crisis Communication** | Udemy
- Stakeholder Management & Engagement** | Udemy

### Production & Technical Excellence

- Advanced Post-Production (DaVinci Resolve, Premiere, Audition)** | Udemy
- Visual Arts & Design (Photoshop, Lightroom)** | Udemy
- Cinematography & Filmmaking Masterclass** | Udemy

## EDUCATION

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- PG Diploma in Journalism & Mass Communication** | IGNOU, Delhi | **CGPA: 7.12/10**
- Bachelor of Arts (Media Studies)** | University of Allahabad | **CGPA: 8.63/10**

## CORE ATTRIBUTES

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- Strategic Storytelling:** Able to plan and execute content based on audience goals and geopolitical objectives.
- Detail-Oriented:** Meticulous approach to spotting errors in complex defense and conflict narratives.
- Innovative Problem Solver:** Skilled at identifying creative technical solutions for complex content challenges.
- Global Perspective:** Culturally sensitive approach to international distribution and diverse audience engagement.

## SPECIALIZED RESEARCH & CULTURAL EXPERTISE

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### Kumbh Mela Ethnographic Study | University of Allahabad | 2013

- Field Research:** Conducted a month-long qualitative study and primary source interviews with ascetic sects in a high-density environment.
- Cultural SME:** Authored a dissertation on Hindu mythology and rituals, providing a foundation for culturally nuanced AI training and journalism.