

Peter Jurich

opescience.org

Madison, WI | (313) 408-8316 | peter@opescience.org

Top 5 CliftonStrengths: Positivity, Futuristic, Arranger, Woo, Communication

WORK HISTORY

OPE! Science, LLC, Madison, WI

Owner, Operator, Science Writer

2013 – 2020, 2025 – Pres.

- Maintained a strong track record of meeting 95% of deadlines over a span of seven years, specializing in translating complex scientific content into digestible publications
- Received accolade for "Best Article" in the Planet Forward's Storyfest competition, 2019
- Authored a front-page story on a neurology lab, driving volunteer enrollment up by 75%
- Wrote on location from the Galápagos Islands alongside *National Geographic*-trained staff to craft a compelling story on invasive goats
- Wrote on location from Davis, Calif., to report on community use of biodigesters

Genentech, Remote

Technical Writer

Mar 2023 – Mar 2025

- Utilized AI/ML and automation tools to streamline writing process, reducing timeline by 80%
- Implemented usability testing to optimize product website and reduce scrolling by 50%
- Used graphic design to increase internal newsletter engagement by 46% from Q1 to Q2
- Collaborate with software development team and other stakeholders to develop clear and concise documentation and other compelling communications materials
- Designed website information architecture and developed content for five unique softwares

Aldevron, Madison, WI

Technical Writer

May 2021 – Jan 2023

- Produced an average of 35 user guides annually, driving a 18-23% increase in long-form content for publication
- Expanded the template database and troubleshooting guides for scientific content by 250% annually
- Achieved 2022 editorial KPIs 60% faster than expected, demonstrating strong project management and research skills
- Co-led business unit through a 6-week migration to a new platform following acquisition
- Organized multi-day learning conferences and conducted qualitative surveys to assess participant satisfaction and improve future event planning

University of Wisconsin-Madison, Madison, WI

Science Writer

Sep 2019 – Apr 2021

- Standardized interview and reporting processes, reducing time to publication by 50%
- Leveraged time-management and collaboration skills to meet 100% of article deadlines
- Championed the digital production of marketing materials, resulting in a cost savings of ~\$20,000

EDUCATION

Business of Freelance Writing

Mar 2025 – May 2025

Institute of Independent Journalists

- Completed a 10-week course on how to successfully run a freelance writing business

Master of Science (M.S.) - Life Sciences Communication

Sep 2017 – May 2019

University of Wisconsin-Madison, Madison, WI

- Received Certificate of Completion through Nelson Institute for Environmental Studies
- Taught 6 hours each week of instruction in communication classes of 30+ students per semester
- Recipient of Honored Instructor Award in first semester of teaching
- Joined research group and used strategic communications skills to compile and conduct both qualitative and quantitative interviews with a target audience
- Published in the journal "Management of Biological Invasions" in Jan 2021

Bachelor of Arts (B.A.) – Journalism

Jan 2008 – Dec 2009

Wayne State University, Detroit, MI

ADDITIONAL EXPERIENCES

Midwest Association of Interdisciplinary Science Expositors (MAISE)

Digital Communications Administrator

Feb 2025 – Pres.

- Brainstorm with other leadership on how to proactively build online Slack community of members

National Association of Science Writers (NASW)

Zoom Tech (Freelancer Committee)

Aug 2024 – Pres.

- Help plan monthly freelancer meetups - topics for which are business, skills, tools, or socials
- Write showrunner scripts for host - including guest intros - and design slides for the meeting
- Manage chat during meetings and post relevant context and info

Competition Screener

Feb 2025 – Mar 2025

- Screened 35 articles - all 4000+ words in length - in one month for adherence to "Science in Society" Award criteria

Competition Judge

May 2025 – Aug 2025

- Working with three other judges to choose three winners among 62 entries in the "Best Institutional Writing" Award

Madison 48-Hour Film Project

Producer/Writer/Actor

May 2022 – Pres.

- Wrote, acted in, and produced five 7-minute films in 48 hours each
- Coordinated a team of 15, ensuring that team members' jobs were clear and needs were met
- Set expectations and tone for project by leading with open communication
- Wrapped up production at a speed of 86% faster than under a normal production timeline