

Whether it's your creative outlet,  
your relaxing retreat,  
or your connection to family roots,  
crafting is a part of who you are.

And when you're ready to start that next amazing project, so are we.

This is Annie's Creative Studio.

We've paired our exclusive collection of patterns with detailed video instructions,  
all available with instant access on any streaming device.

Because you should do what you love, wherever and whenever you love to do it.

Our team of experts walk you through every step,  
so even big projects are achievable.

Come across a new technique?

Watch it up close as many times as you want.

You'll be amazed by what you can create.

Plus, with new videos and patterns every week, you'll never get bored.

At Annie's Creative Studio, there's always something new to try.

And with over 50 years in the craft industry,  
we have the know-how needed to get you to your next creative breakthrough.

Find that perfect next project,  
pick up expert tips,

or get the latest scoop on new tools of the trade.

We're here for every part of your creative journey.

Grab your scissors. Wind some yarn. Fire up the sewing machine.

It's crafting time.