



FOR IMMEDIATE RELEASE

Contact: Loren Bass
Jekyll Island Authority
(912) 635-4155

Free Beach Blast Concert

Beach bumming has never been so good.

Jekyll Island, Ga (August 5, 2008)— Jekyll Island and the Golden Isles Shag Club is bringing the biggest and best beach concert in years to the Golden Isles. Why is it best concert in years? Well for starters, it is **FREE!** That's right; we are going back to our roots in presenting the 25th edition of the Beach Music Festival for no admission! Join thousands of your closest friends for an exciting concert on the beach featuring the musical sounds of the Rickey Godfrey Band, Second Chance, and the Swingin' Medallions.

The entertainment will kick off at 12:00pm with the musical stylings of The Rickey Godfrey Band. This band's unique combination of musical influences and professional talent will have the waves crashing. An energetic, talented, and entertaining group, they have been touring throughout the United States, Canada, and Europe since the 1970's and are now looking forward to playing at this years Beach Music Festival, right here on the Golden Isles.

Back by popular demand is Second Chance! They opened for the 2007 Beach Music Festival, and they are returning again to do what they love best sing! At 2:30pm they will gift beachgoers with the smooth sounds of songs like "I Love Beach Music" and "Smoke Gets in Your Eyes"! This is truly a talented group that has everything ranging from vocals to saxophone to bass guitar. Don't miss out on Second Chance.

This year's Beach Music Festival on Jekyll Island just keeps getting better, as we rock and roll with the Swingin Medallions at 4:30pm. Drawing inspiration from early R&B, the band has been described to have a beach music, frat rock, shag sound that keeps the crowds moving.

Bring your family to the beach Saturday, August 16th, to enjoy this free, live music event and you will be sure to have memories for a lifetime. For more information visit www.jekyllisland.com/beachmusicfestival or contact the Jekyll Island Welcome Center at 1-877-4-JEKYLL.

The 25th annual Beach Music festival is sponsored by Jekyll Island Authority, Georgia Tourism, Coca Cola, Bacardi, Corona, and Comcast.

About Jekyll Island

Jekyll Island is a barrier island on Georgia's coast – midway between Jacksonville, Fla. and Savannah, Ga. Accessible by car just minutes from I-95, Jekyll Island offers a variety of amenities, including 10 miles of beach, four golf courses, a 250-acre Historic Landmark District, water park, tennis center, an array of lodging options including hotels, cottages and campgrounds. Owned by the State of Georgia, and managed by the Jekyll Island State Park Authority, Jekyll Island has had development limited to just 35 percent of its available land area. This unique aspect of Jekyll Island serves to preserve the critical barrier island ecosystem, and provide guests with a unique escape from the crowds and complications of other beach resort destinations. The Jekyll Island Foundation is a public 501 (c) 3 organization which operates exclusively for charitable and educational purposes to support the work of the Jekyll Island Authority by assisting in the preservation, conservation and appreciation of Jekyll Island. Please visit www.jekyllisland.com for more information or call 1-877-4JEKYLL.

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