



KIARA VELEZ

Multi-Media Journalist



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PROFILE

Bilingual, passionate, and hardworking Journalism Broadcast Major at The University of Central Florida, graduating class of Fall 2026. BA Minor in Political Science (Pre-Law) GPA 3.58 / 4.0 Cumulative.

PROFESSIONAL EXPERIENCE

Spectrum News 13 | SEPT 2025 - MAY 2026 News Fellow

- Multimedia Journalism: pitching, shooting, editing, and writing stories for broadcast.
- Digital production, writing original articles, and creating informative content for social media, web, mobile app. .

WKMG News 6 | June 2025 - AUG 2025 News Intern

- Shadowed reporters, assisted with news production, and contributed to daily content in a fast broadcast environment.

WUCF PBS TV | May 2025 - AUG 2025 TV Digital Communications Intern

- Produced and scheduled social content to grow audience engagement.
- Designed graphic media outreach using programs like Canva.
- Assisted in crafting newsletters and developing digital strategies to elevate WUCF's storytelling and community engagement.
- Collaborated with PBS network TV and 89.9 WUCF Jazz Radio Station.

The Alzheimer's Association | FEB 2024 - JUNE 30 2025 Media Relations Intern

- Worked on press releases in AP Style, pitches, media alerts, and secured event coverage.
- Interviewed Orlando Magic's Basketball Athlete Jett Howard at Alzheimer's Walk and published outreach blog articles for ALZMindFL.org.
- Recognized and honored by the Region 16 Alzheimer's Association for community Impact Success.

The Apopka Voice | OCT 2024 - APRIL 2025 Contributing Reporter and Correspondent

- Produced 10+ articles in three months, leading to an invitation by owners to produce an investigative piece on Florida immigration laws.
- Conducted interviews with city officials, police, and nonprofits to deliver AP Style news content under tight deadlines.
- Released two additional articles and one voice-over YouTube video to enhance messaging.

EDUCATION & ORGANIZATIONS

UCF College of Sciences Dean's List Spring 2025
'Outstanding Scholastic Achievement'

UCF 'Excellence in Action' Award Feb 2025

Broward College, Associate in Arts Degree, 2022-2023.

NAHJ Investigative & Data Task Force Student Fellow March 2025

AICE Cambridge Scholarship Award Recipient

NAHJ UCF Chapter Secretary and Social Media Coordinator May 2025

SKILLS

- English Fluency
- Spanish Proficiency
- ASL (American Sign Language) Finger Spelling
- Film Photography, Yashika Electro 35
- Canva Graphic Design for Social Media
- Videography Editing CapCut

FREELANCE WORK

The Charge 'Future Renovations by Rosen College's Library' by Kiara Velez NOV 2024

WKMG News 6 Mental health group moves forward with Sanford free clinic, with state help by Kiara Velez JULY 2025

The Apopka Voice 'Fear and Resistance: Apopka immigrant communities navigate rising ICE activity, harsh laws, and economic fallout' by Kiara Velez APRIL 2025