



**SURVEYNATICS**  
Marketing Solutions

# COMPANY PROFILE

With close to three years of serving clients from the retail, IT and banking sectors amongst many others, Surveynatics is increasingly growing to become the marketing solution for upcoming start-ups and businesses. The services encompass a total package of ideation, execution and display of brand communication in a way that the product or service in discussion is seen in a fresh new light. Each of our campaigns are paired with key insights that tickle consumers and strike the right chord with them.

The company has a strong team dedicated to market research, that gets accurate information to reach viable positioning, packaging and advertising solutions. While the clients are the ones we are catering to, we know that our real job is to develop a relationship with the consumers; even if it is in different languages, for different brands.



# VISION & MISSION

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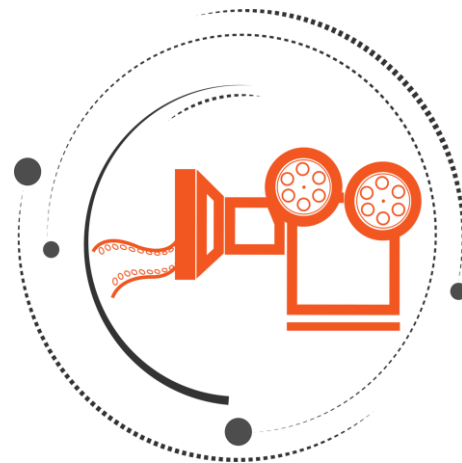
Surveynatics has been designed in way that compliments the corporates while being partners. With specialization being the need of the hour, companies are continually outsourcing to increase efficiency. However, we offer to work with you as partners; as extensions of your own firm that matches your momentum, work ethic and most importantly, the needs of your business. We have dedicated teams handling each brand, which fosters the client-agency relationship, and ensures that the values of your brand are sensitively cocooned and nurtured in our marketing attempts.

# SERVICES



## RESEARCH

We know that ideas are at the crux of marketing. And we also know that each brand has to discover a voice, a message and a tone, to best communicate with its customers. We merge the two aspects of marketing together, and aim to create a symphony that rings true with the brand.



## APPLICATION

Whether it is hiring the best production house to realize your brand film, or churning out the right piece of content to go on your social-media handles; we get the execution as close to the promised vision. Our efforts are targeted towards adding life and blood to all brand campaigns.



## EXHIBITION

Exhibition is as important as the message on display. And therefore, with aspects like mobile activation, digital display, ambient ads, print ads, hoardings, in-film branding, television ads and much more, we aid each of our clients with media solutions that best suit the desired impact.



## ASSESSMENT

In the digital age, where two-way communication is easy and reliable to directly interact with the consumers, we provision effective ways to scale out inferences that will help the brand improve and develop on a long-term basis. The idea is to constantly improve and up our game!



## CLIENTELE

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Our clients so far have been an interesting mix. We have real estate leaders like Spenta, Ruparel Realty, Lodha, Piramal Realty, Poddar Housing and Indiabulls, whom we have been serving for comfortably long tenures. Apparel brands like Donear Industries, Biba along with Fashion at big bazaar also sport modestly in our client list. Other gems like Andhra bank, Kotak Bank and All India Chemist Association also add to the list with interesting and memorable campaigns.

**THANK YOU !**