

BRIDGETT HARRIS

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Digital Portfolio:

References available
upon request.

Education

University of
Colorado at Colorado
Springs

Bachelor of Arts
English
2008-2010

Bachelor of Arts
History
2018-2019

SUMMARY

Professional writer blends creative writing experience with a solid strategic agency background to create compelling, results-driven content. Specializes in large-scale copy deliverables, copy editing, manuscript editing, content creation, passionate storytelling, blog writing, website writing, interviewing, and collaborative client relationships.

EXPERIENCE

Freelance Writer and Editor

Colorado Springs, CO — May 2015 - Present

Provides a variety of writing services to clients in tech, hospitality, non-profit, ministry and retail. Current projects include generating white papers, email campaigns, ebooks, print advertisements, articles, scripts and technical presentations. Conducts interviews and provides technical editing services. Offers positive, attentive service to clients across multiple industries on time and always within budget.

Accomplishments

- Leverages SEO best practices to develop content for multiple websites and blogs, increasing their visibility in online searches
- Created multiple white papers as part of a client's new content marketing strategy, resulting in increased engagement, open rates, and content downloads
- Became the go-to freelance manuscript editor for a publishing client's longest, most complex book editing assignments

Contributing Writer, Colorado Springs Independent

Colorado Springs, CO — August 2015 - Present

Writes a fun, entertaining weekly segment called "Event Horizon", the paper's weekly breakdown of events throughout the city. Covers topics related to non-profit events, the arts, cycling, and running. Frequent contributor of larger articles covering human interest stories, sports, non-profit spotlights, and food and beverage. A friendly, enthusiastic interviewer able to put the subject at ease and get to the heart of a story to create exciting, interesting articles.

Accomplishments

- A valued freelance writer known for delivering well-researched, clean copy under intense deadlines
- Seasonal writer for the annual Indy Give! nonprofit business profiles
- Annual contributor to the Best of the Springs annual awards issues

Strategic Copywriter, SANDIA Advertising

Colorado Springs, CO — October 2015-October 2016

Created action-oriented digital, print, direct mail and broadcast content for clients in diverse industries including sports, higher education, healthcare and real estate. Developed and executed social media strategy for multiple clients including posting calendars, content curation, weekly postings, contests, moderation, reviews and posting guides. Managed multiple clients with a focus on first-rate service and strong partnerships.

Accomplishments

- Built and managed a comprehensive social media strategy for a national health care provider resulting in a successful, cohesive online presence and increased fan engagement
- Managed a 6-month project for a local university's biggest fundraising event of the year including: concepting the event theme, look, and feel; meeting strategic deliverables on strict deadlines, creative direction, vendor selection and client management