



# Exclusive Vendor Partnership Agreement & Tournament Sponsorship Proposal

**Presented to:** Woodley Youth Cricket Academy

**Sponsoring Partner:** Kaziranga Pro Cricket Outfitters

**Date:** November 5, 2024



November 5, 2024

Dear Gautam,

Thank you for considering Kaziranga Pro Cricket Outfitters as a sponsor of the Woodley Youth Cricket Academy Thanksgiving Tournament!

Kaziranga Pro Cricket Outfitters is excited to partner with you and support you in creating the most memorable tournament to date for both players and fans alike. As a SoCal Cricket-specific business, we combine our love for cricket with an unwavering commitment to quality, ensuring that each piece of gear and every service we offer supports players at all levels. Our San Diego store delivers convenience, expertise, and access to exclusive cricket brands, while our comprehensive gear coaching and custom services make us the ideal partner to elevate this tournament to a new standard.

We hope to join you as your Platinum partnership sponsor to celebrate Cricket, its players/coaches, and the fans that make the Woodley Thanksgiving Tournament so exciting.

Thank you for your consideration and looking forward to connecting soon!

Sincerely,

**Jessica Federman**  
**Chief Community & Marketing Officer**  
**Kaziranga Pro Cricket Outfitters**  
[jessica@kazirangacricket.com](mailto:jessica@kazirangacricket.com)  
267-981-2031



## Proposal Summary

This proposal outlines Kaziranga Pro Cricket Outfitters's (KPCO) sponsorship for Woodley Youth Cricket Academy (WYCA) events and tournaments, aiming to enhance the WYCA members' experience through high-quality kit bags, participation medals, and additional benefits while ensuring a mutually beneficial partnership.

## Sponsorship Details

1. Custom Players Edition Kit Bags for WYCA Club Members for the 2024 Thanksgiving Tournament
  - Quantity: 50 kit bags
  - Retail Value of Each Kitbag: \$140.00 + Sales Tax
  - WYCA Contribution: \$65/kitbag = \$3,250.00
  - Kaziranga Pro Cricket Outfitters Sponsorship Amount: \$75.00 per kitbag (totaling \$3,750.00), plus additional rush shipping fees
  - **Payment Terms:** Full payment required to initiate the order
  - **Deadline for Commitment:** November 06, 2024, at 7 pm PST to ensure delivery before the Thanksgiving tournament
2. Participation Custom Medals for the Thanksgiving Tournament
  - Quantity: 425 medals
  - Retail Value: \$6.00 - \$9.00 per medal
  - Sponsorship: Full-cost sponsorship from KPCO
  - Medal Sponsorship Value: \$2,550.00 - \$3,825.00
  - Customization:
    - i. Medals will feature the KPCO logo and WYCA, if applicable
    - ii. Medal lanyards will feature KPCO contact details and WYCA detail
3. Prize Distribution Backdrop
  - Step-and-repeat backdrop with WYCA and KPCO logos, for use at the prize distribution podium.
  - **Value of backdrop:** ~\$250.00
  - **Sponsorship:** Full-cost sponsorship from KPCO

**TOTAL KAZIRANGA PRO CRICKET OUTFITTERS SPONSORSHIP VALUE**  
**~\$7,800.00**



## Additional Benefits for WYCA Members

1. Exclusive Discounts: All WYCA members will receive up to 10% off gear, equipment, and uniforms from KPCO, for the next 2 years. *Bat Services are excluded.*
2. Complimentary Equipment: 6 hand-stitched alum hide league cricket balls provided annually at **no cost** to WYCA. Special discounted pricing applicable on additional balls.
3. On-Demand Gear Supply: Commitment to supply gear and equipment to players, as needed, during international tours (e.g., England, Australia, Sri Lanka, etc).

## Kaziranga Pro Cricket Outfitters Sponsorship Partnership Terms

1. Streaming Advertisements
  - Continuous streaming of KPCO ads throughout the 2024, 2025, and 2026 tournaments on the streaming platform at no additional cost to KPCO.
2. Booth Placement
  - Placement of the KPCO booth at the Thanksgiving Tournaments (2024 through 2026) in the tournament venue's most central, high-traffic, and high-visibility area.
3. Exclusive Vendor Partnership (Two-Year Agreement)
  - Exclusive vendor rights for WYCA, from Thanksgiving Tournament 2024 through Thanksgiving Tournament 2026, covering:
    - i. Balls, Trophies, Kit Bags and Jerseys
    - ii. Training and Professional equipment, team gear, and custom items
    - iii. Batting Cages and Turf
4. Comprehensive Supplier Status
  - On and off the field, KPCO will serve as the primary supplier for all WYCA cricket requirements.
5. Website Partnership Promotion
  - KPCO will receive prominent visibility on the WYCA website. Similarly, WYCA will be featured on KPCO's website, showcasing the strength and commitment of our collaboration.
6. Dedicated Onsite Signage at WYCA Facilities
  - A permanent KPCO display board or banner will be installed at WYCA facilities to celebrate our partnership, providing ongoing brand visibility and reinforcing our mutual commitment to excellence and community support.

## About Kaziranga Pro Cricket Outfitters

Kaziranga Pro Cricket Outfitters is committed to empowering cricketers of all ages, genders, and skill levels by providing premium, authentic cricket gear and expert advice. We strive to create a dedicated space where players can test, select, and purchase high-quality products



with confidence while fostering the growth of cricket in Southern California and beyond. Our mission is to build a strong cricket community through exceptional service, product knowledge, and support for the sport's expansion, including women's cricket, in the U.S.

Our vision is to become the leading hub for cricket in the U.S., recognized for elevating the player experience and supporting the sport's growth. We aim to be the go-to destination for cricketers, from beginners to professionals, offering an unparalleled range of equipment, personalized services, and expert guidance. Through our commitment to quality and community, Kaziranga Pro Cricket Outfitters aspires to shape the future of cricket in America, making it more accessible and celebrated nationwide.

Inspired by the rare and majestic one-horned rhinoceros of Kaziranga National Park, we stand as Southern California's first and only cricket-specific retailer. Located in San Diego at 16777 Bernardo Center Drive, and available online at [www.kazirangacricket.com](http://www.kazirangacricket.com), we are committed to elevating your cricket experience with exceptional products and unparalleled service.

### ***Why Choose Kaziranga Pro Cricket Outfitters as Your Vendor Partner?***

- Convenient, Local In-Store Shopping Experience: Discover the perfect products for you at our San Diego store, where you can explore, customize, and buy on your schedule. Shop in-store or online 24/7, enjoying the same premium selection and full customer support—convenience, quality, and variety all in one place.
- Guaranteed Authenticity & Direct Resolution: We offer only genuine, high-quality products from the best manufacturers in the world. If any issues arise, Kaziranga Pro Cricket Outfitters stands behind every product and will facilitate direct resolution with the manufacturer, ensuring a smooth, hassle-free experience for our customers. We work directly with the following brands and have retailer status established with them -
  - SS
  - DSC
  - GM
  - Gray Nicolls
  - Newbery
  - Hunts County
  - SM
  - MRF
  - SG, Moonwalkr, Kookaburra, New Balance brand items are available as well
- Exclusive Gear Coaching & Test Drives: Experience personalized gear coaching and test-drive sessions to find the perfect equipment tailored to your needs and playing style—confidence and performance start here.
  -



- Get the finest cricket bats from top manufacturers, plus customized maintenance services to keep your gear performing at its peak—play your best, every game.
- Elevate your game with our complete solutions—sales and installation of cricket pitches, batting cages, bowling machines, and high-performance training equipment designed for players and coaches to excel.
- A True Partner for Your Club's Needs: As a trusted supplier for organizers, we provide a seamless, one-stop solution for all cricket needs—premium equipment, custom jerseys, tracks, caps, kit bags, practice and game balls, trophies, and more. Enjoy fast shipping, bulk discounts, and everything your club or team needs to succeed, all in one place. Bring your team's vision to life with our free design services for club apparel, gear, kit bags, and trophies—customized excellence at no extra cost.
- Efficient & Expedited Delivery for Our Club Clients: For our league and tournament partners, we offer exclusive discounts and ship all orders via air, ensuring quick, efficient delivery. Custom orders can arrive in as little as 2-3 weeks from order placement, significantly faster than the typical 45-60 day ocean transport

Thank you for considering KPCO as a partner in supporting the WYCA community. We look forward to a successful partnership.

Thank you for your consideration!



## **Contact Information**

### **Woodley Youth Cricket Academy**

Gautam Doshi

**Email:** [doshi\\_gautam@hotmail.com](mailto:doshi_gautam@hotmail.com)

**Phone:** 310-435-6574

### **Kaziranga Pro Cricket Outfitters**

Sazz Rahman, Co-Founder & CEO

**Email:** [sazz@kazirangacricket.com](mailto:sazz@kazirangacricket.com)

**Phone:** 858-254-1575

Jessica Federman, Chief Community & Marketing Officer

**Email:** [jessica@kazirangacricket.com](mailto:jessica@kazirangacricket.com)

**Phone:** 267-981-2031