

Finn McNally

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Work Experience

Leadville Herald Democrat – Leadville, CO

Community Reporter

September 2023 – Present

- Pitched and wrote 6-8 news stories each week about a variety of topics, including local government, local organizations, human interest stories, community events, high school and recreational sports, and history pieces
- Regularly attended public meetings, interviewed involved parties, and thoroughly researched topics before presenting factual, unbiased and accessible accounts of the issues relevant to Leadville and Lake County
- Served as the face of the newspaper by regularly interacting with the public and maintaining relationships with elected officials and community stakeholders
- Photographed events and selected images to appear in the paper weekly
- Assisted editor, interim editor, advertiser and copy editor to preserve the Leadville Herald Democrat's reputation as a reputable news source for the community
- Stayed informed on state and federal legislation impacting Leadville and Lake County to connect the local interest to a broader perspective.

Iowa State University Museums – Ames, IA

Public Relations Intern

January 2023 – May 2023

- Wrote press releases to inform visitors, patrons and other museums about upcoming events and spread the museum's brand to attract more students and residents of Ames to exhibits
- Utilized photography, videography, video editing, graphic design skills, (Canva, Adobe Suite) to broaden the museums outreach on social media platforms, including Zoom, Facebook Live, Twitter, Instagram
- Collaborated with the museum's curators, program directors and tour guides to create content promoting new exhibits and public events.

Iowa State Daily – Ames, IA

Reporter, Government and Politics Desk

February 2020 – May 2022

- Performed interviews with local and state politicians, professors, and student candidates to accurately portray key issues at the university and in the city, county, and state
- Researched current topics, pitched stories and provided an informed and unbiased account of relevant events
- Attended city council meetings and provided comprehensive coverage articles, ready for upload within the same day.
- Collaborated with other members of the Government and Politics Desk to tackle larger issues.

Reporter, Sports Desk

August 2022 – December 2022

- Followed the softball and swimming teams and provided in-depth and timely coverage for Cyclone sports fans

Education

Iowa State University – Ames, IA

Bachelor of Science in Journalism and Mass Communications

May 2023

Minor in History

References

Patrick Bilow

Former Editor, Leadville Herald Democrat

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