

# Finn McNally

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## Work Experience

### **Leadville Herald Democrat** – Leadville, CO

*Community Reporter*

September 2023 – Present

- Pitched and wrote 6-8 news stories each week about a variety of topics, including local government, local organizations, human interest stories, community events, high school and recreational sports, and history pieces
- Regularly attended public meetings, interviewed involved parties, and thoroughly researched topics before presenting factual, unbiased and accessible accounts of the issues relevant to Leadville and Lake County
- Served as the face of the newspaper by regularly interacting with the public and maintaining relationships with elected officials and community stakeholders
- Photographed events and selected images to appear in the paper weekly
- Assisted editor, interim editor, advertiser and copy editor to preserve the Leadville Herald Democrat's reputation as a reputable news source for the community
- Stayed informed on state and federal legislation impacting Leadville and Lake County to connect the local interest to a broader perspective.

### **Iowa State University Museums** – Ames, IA

*Public Relations Intern*

January 2023 – May 2023

- Wrote press releases to inform visitors, patrons and other museums about upcoming events and spread the museum's brand to attract more students and residents of Ames to exhibits
- Utilized photography, videography, video editing, graphic design skills, (Canva, Adobe Suite) to broaden the museums outreach on social media platforms, including Zoom, Facebook Live, Twitter, Instagram
- Collaborated with the museum's curators, program directors and tour guides to create content promoting new exhibits and public events.

### **Iowa State Daily** – Ames, IA

*Reporter, Government and Politics Desk*

February 2020 – May 2022

- Performed interviews with local and state politicians, professors, and student candidates to accurately portray key issues at the university and in the city, county, and state
- Researched current topics, pitched stories and provided an informed and unbiased account of relevant events
- Attended city council meetings and provided comprehensive coverage articles, ready for upload within the same day.
- Collaborated with other members of the Government and Politics Desk to tackle larger issues.

*Reporter, Sports Desk*

August 2022 – December 2022

- Followed the softball and swimming teams and provided in-depth and timely coverage for Cyclone sports fans

## Education

### **Iowa State University** – Ames, IA

*Bachelor of Science in Journalism and Mass Communications*

May 2023

*Minor in History*

## **References**

### **Chad Richardson**

*Editor, Leadville Herald Democrat*  
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### **Patrick Bilow**

*Former Editor, Leadville Herald Democrat*  
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### **Alisha Abner**

*Public Relations, Iowa State University Museums*  
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### **Dr. Michael Bugeja**

*Distinguished Professor of Journalism, Iowa State University*  
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### **Craig Purscell**

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