

WOW! Internet Pricing



Staff rating
4.0 ★ ★ ★ ★ ★

Customer rating
3.9 ★ ★ ★ ★ ★ (12)

Price: **\$9.99 - \$199.98/mo**
Speed: **50 Mbps - 1200 Mbps**
DVR storage hours: **50+**

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1-844-727-4910 

★
Reviews


\$
Pricing

☐☐
Alternatives

 Internet  TV

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 **Researched by**
Kathryn Casna | Senior Staff Writer



 **Reviewed by**
[See review team](#)

Updated 2/7/23

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How much does WOW! internet cost?

WOW!'s cheapest internet plan starts at \$9.99 per month with introductory pricing, which is incredibly competitive. When prices jump to regular rates, you'll see only a \$10–\$15 per month increase.

In some areas, WOW! has data caps, which means you might face the dreaded overage charge. Luckily, data caps are pretty generous (1.5 to 3 TB) compared to what an average person uses (around 600 GB). If you do go over, the amount is capped too. You'll pay \$10 for every 50 GB, with a max of \$50 per month.

If you're looking for bundling savings, WOW! offers internet-based TV that you can bundle with your internet plan. You can add premium channels (prices vary) and phone service (\$9.99 per month), but you won't get a discount on your internet plan by doing so. WOW! makes its internet plans the main attraction, and everything else is a sideshow.

How WOW! internet stacks up on value

We gave WOW! a score of 4 stars out of 5 on value, which means what you get for the price overall is above average. WOW!'s price per speed on its mid-tier plans is typical for the industry, but it earns extra credit for offering first-year pricing under 25% of the national benchmark, the lowest of any internet provider we've reviewed. (1)

If you want to get the most value from WOW!, you'll need to sign up for autopay and paperless billing and sign a two-year contract. Most major internet providers have moved away from contracts, but in the case of WOW!, the promotional pricing is good enough and the penalties are low enough for early cancellation that it's often worth the risk.

1. "2022 Urban Rate Survey – Fixed Broadband Service," FCC. Accessed 21 June 2022.



BEFORE DIGGING TOO DEEP...

Make sure WOW! is available in your area.

ZIP code*

[Check availability](#)

Featured plans and prices

Get the best value by speaking directly with a sales rep at **1-844-727-4910** or check your address at [WOW!'s website](#).

[Check address](#)

Cheapest

INTERNET 50



\$9.99/mo

[Order now](#)

Download speeds
50 Mbps

Upload speeds
5 Mbps

Fastest

INTERNET 1.2 GIG



\$94.99/mo

[Order now](#)

Download speeds
1200 Mbps

Upload speeds
50 Mbps

Premium

INTERNET 1.2 Gig + LARGE CABLE + HOME PHONE



\$199.98/mo

[Order now](#)

DVR DVR storage hours
50+

Disclaimer: Availability and pricing are subject to location. Conditions apply. For offer details, view [disclaimers](#)

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WOW! internet costs and fees to consider

In terms of equipment and installation fees, WOW!'s costs are pretty standard. You will pay for professional installation, and you'll have to pay a small activation fee for self-installation.

We like that the modem is included for the first year, but wish you didn't have to pay for equipment after that. Renting the Whole Home Wi-Fi system might be worth it to get the eero base and extender.

Want more context on what these fees mean? Check out our guide to [understanding your internet bill](#).

Self-installation

\$10 activation fee

Professional installation

\$75

Equipment fees

\$14/mo. for modem (free your first year); \$9.99/mo. for two eero Wi-Fi pods and \$5.99/mo. for each additional pod

Additional fees

\$10 data overage per 50 GB used over plan max, up to \$50/mo.

WOW! internet deals and incentives

When you sign up for WOW!'s higher-tier plans, you get some goodies. You can get a Visa rewards card up to \$300 when you sign up for a new internet plan. The reward will vary by the plan you sign up for.

New internet plan

Up to \$300 Visa rewards card

Take advantage of current promotions and save yourself some cash. Visit [WOW!'s website](#) or call **1-844-727-4910**.

WOW! bundles

The only way to get WOW! TV or phone service is to bundle with an internet plan. The TV service is streaming-based, so you would need to have an internet connection to access the channels anyway. We gave WOW!'s TV service a lower score than its internet service, but it could still be worth it to bundle if you know you want both services.

TV bundles

Medium Cable, Small Cable

TV + home phone bundles

Medium Cable + Home Phone, Small Cable + Home Phone

Savings tip: Services often come highly discounted when you buy them together. Be sure to [check WOW!'s bundling options](#).

[View Plans](#)

Cancelation costs for WOW!

To cancel WOW! internet, [contact customer service](#). If you didn't sign a contract, you won't have any cancellation costs with WOW!. If you did sign a contract, you'll pay around \$15 for every month left on your contract. For a one-year plan, that's a max of \$165, and for a two-year plan, it's a max of \$345. If you cancel within the first 30 days, you'll escape any termination fees, but you'll still pay for things like taxes, equipment rental, and optional charges for the time you used WOW!.

Cancelation fee

\$15 for every month remaining

Contract length

1–2 years

Locked into a contract? Call WOW! at [1-844-727-4910](tel:1-844-727-4910) and speak to a rep about available options.

WOW! Affordable Connectivity Program

The Affordable Connectivity Program (ACP) is a federal program that provides up to \$30 per month for internet service to low-income households. WOW! participates in the ACP, and you could get Internet 100 for free if you qualify for the subsidy. Learn more about how to sign up on [WOW!'s Affordable Connectivity Program page](#).

More plans and packages

[View plans](#)

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PROVIDERS NEAR YOU

Check out all your options!

ZIP code*

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