

Fact Sheet and Executive Bios - Paramount+/Paramount Global

Company Overview:

- **Company Name:** Paramount+
- **Parent Company:** Paramount Global
- **Mission:** Paramount+ aims to provide a diverse range of high-quality entertainment content, including movies, TV shows, original series, and live sports, to audiences worldwide through its streaming platform.
- **Sales:** Paramount+ has experienced steady growth in subscribers since its launch, with a significant increase in recent years attributed to its expanding content and partnerships.
- **Products:** Paramount+ offers subscribers access to a wide range of content from Paramount Pictures, CBS, Showtime, MTV, Nickelodeon, and other large networks. The platform provides on-demand streaming of movies, TV shows, exclusive original series, and live sports events.

Key Features:

- **Extensive Content Library:** Paramount+ has an all-encompassing collection of movies, TV shows, and exclusive original series from various genres that cater to diverse audience preferences.
- **Live Sports Streaming:** In addition to entertainment content, Paramount+ offers live streaming of major sporting events, including NFL games, UEFA Champions League matches, and more.
- **Cross-Platform Accessibility:** Subscribers can access Paramount+ content across multiple devices, including smartphones, tablets, smart TVs, and gaming consoles, which provides convenience and flexibility.
- **Ad-Free Option:** Paramount+ provides an ad-free subscription for users seeking uninterrupted streaming experiences.

Contact Information:

- **Website:** <http://www.paramountplus.com>
- **Email:** contact@paramountplus.com

Executive Bios:

1. Robert Marc Bakish

President and Chief Executive Officer

Robert Marc Bakish brings 4 years of experience in the media and entertainment industry to his role as President and CEO of Paramount Global. With a proven track record of strategic leadership and innovation, such as his successful merger of Viacom and CBS, Robert Marc Bakish is driving the expansion of Paramount+ as a premier streaming platform. Under his guidance, Paramount has successfully secured key partnerships, diversified its content offerings, and achieved significant growth in subscriber numbers.

2. George Cheeks

President and CEO, CBS and Chief Content Officer, News and Sports of Paramount

As the President and CEO, CBS and Chief Content Officer, News and Sports of Paramount, George Cheeks oversees the CBS-branded assets within Paramount including entertainment and sports. George Cheeks ensures a compelling and diverse entertainment lineup within the CBS and Paramount networks. With an understanding of audience preferences and industry trends, George Cheeks plays a crucial role in enhancing the Paramount+ experience with inclusion of blockbuster movies and live sports events.