

## **Product Launch Announcement**

### **Taking a technical message and creating an informal announcement**

## **Good News! Advancing How We Test for Calcium with the new Vitros® Immunodiagnostic Products Intact PTH II**

Did you know calcium does more than build strong bones and teeth? It also helps your blood clot after a cut and keeps your heartbeat regular. That's why calcium levels are commonly included in routine blood tests.

When doctors spot unusual calcium levels, they often check for parathyroid hormone (PTH) – those small glands in your neck produce this hormone when calcium levels drop too low, helping bring them back to normal. This test helps your doctor understand what's happening with your calcium balance.

We're excited to share that QuidelOrtho has just received approval for our new and improved Vitros Immunodiagnostic Products Intact PTH II assay in the United States and CE-Mark countries! This test runs smoothly on our Vitros ECi/ECiQ/3600 Systems and Vitros 5600/XT 7600 Integrated Systems.

Our team has made some incredible improvements to this assay:

- It can now detect PTH at much lower levels than before
- Calibration only needs to happen every 56 days instead of every 28 days (less work for our customers!)
- We've redesigned the test, so it's no longer affected by biotin

While our teams continue working to bring this helpful tool to more countries worldwide, let's give a big round of applause to our outstanding project management team for reaching this important milestone!