<u>**Colleague Interview - "Three questions with…"**</u>

Intranet Article for Enterprise Modernization Program (EMP)

NAME, the Business Lead for the data side of our Product Master, Pricing Master, and Order-to-Cash projects, talks about these initiatives, their value to COMPANY, and what success looks like from his perspective.

1. What excites you about the Master Data Project within EMP?

"It's addressing a monumental challenge with our Master Data by organizing and streamlining our approach. It's setting the stage for proper data usage and enabling comprehensive transformation. Plus, the collaboration among stakeholders who rely on this data to take advantage of our opportunities is particularly exciting."

2. What's the latest on your work?

"We're focusing on three key projects:

1. Order-to-Cash: Impacts every area of customer experience, providing data for product delivery and revenue collection.

2. Product Master: Working to understand our product mix and consolidate numerous Product Masters across the company into one unified system.

3. Pricing Master: Addressing the complexities of various pricing systems and associated pain points, including manual offline maintenance.

Everyone is eager to resolve these issues and work through the nuances to achieve unified data systems. The projects' end-to-end flow resonates well with everyone involved."

3. What are you most looking forward to from the program's success?

"Upon completion, we will have clearly defined sources for all our scoped data, with established data definitions and a global methodology. The governance will be tight yet flexible, moving us away from 'data for data's sake' to a state where data is truly usable, informative, supportive of growth, and user-friendly."