

Sue Garland Communications Consultant

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Communications, engagement and media professional with expertise in engineering, construction, tech startups and transport sectors at Arup, Buro Happold, Capita, Carillion, Thales GTS, Xihelm. Government roles DECC, Defra, DHSC and with MOD. FMCG Direct Board Report launching an £11 million online trading platform with Accenture brokering partnerships with Barclays and Microsoft. National magazine Editor.

2024 - 2025 | PG Cert Environment and Sustainability Birkbeck College | University of London

2017 - 2023 | Consultancy | Interim | Sustainability

- **Communications Manager | Royal Academy of Engineering**
Devised *Net Zero Engineering Campaign Plan 2023 - 2024*.
- **Development & Comms. Association for Environment Conscious Building**
Promoting retrofit programmes and launched *Setting the Standard Magazine*.
- **Marketing Officer | agritech startup Xihelm**
Engaged investors ahead of funding rounds generating *FT* coverage.
- **Content Specialist | Connected Places Catapult**
Generated technical transport innovation case studies for client DfT.
- **Internal Communications Manager | Capita IT & Networks**
Reported to Transformation Director, One-ITS, Capita IT during corporate re-organisation.
- **External Communications Manager | Thales GTS**
Reported to Head of HR. Consulted with clients NR, TfL, TfGM, Eurostar. Devised *GTS Communications & Campaign Strategy* signed off by Paris HQ.

2010 - 2017 | Engineering | Construction | Transport

- **Marketing & Communications Manager, Government & Defense | Carillion Services**
Reported to Head of Proposals. Consulted clients Nationwide, Centrica. *FT*, *Wall Street Journal* coverage. Launched Carillion/MOD Tri-Services cycling sponsorship and veterans campaigns.
- **PR Manager | Arup UKMEA**
Reported to UKMEA Board. Managed agency budget. Consulted HS2, Crossrail, DfT, UKTI, NR, VINCI Construction UK, John McAslan + Partners on opening King's Cross Western Concourse.
- **PR Manager | Buro Happold | London**
Reported to Chairman. Consulted clients TfL, Mace, Foster + Partners on London 2012 Olympics, Haramain and Hong Kong West Kowloon to Shenzhen high speed rail.

Whitehall Interim

- **Project Communications Officer, DECC** *Low Carbon Communities Challenge* (2010).
- **Relationship Manager, SaBRE/MOD** Analysed VRF policies across Whitehall (2010).
- **Stakeholder Communications Manager, DHSC** generating a Green Paper (2009).
- **Media Officer, Defra** Contributed to *UK sustainable development strategy* (2005).

FMCG

Brand & Content Manager | Mothercare plc

- Direct Board Report launching £11 m www.mothercare.com with Accenture (2000 - 2003). Brokered partnerships with Barclays and Microsoft. Managed content budget £1.2 m uploading product SKUS.

Consumer Publishing

- Senior manager controlling budgets and managing editorial teams as Editor *Period Living & Traditional Homes* (EMAP). Managing Editor Parenting Portfolio (EMAP). Editor *Woman's Realm* (IPC Media). Senior Editor *Bella* circulation 1.3 million (H. Bauer UK). Ensured legal compliance.

Education

- 2024 - 2025 PG Cert Environment and Sustainability | Birkbeck College | University of London
- M.A. Joint Honours Politics and English | University of Dundee | Scotland

