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FOR IMMEDIATE RELEASE

St. Jude Partners With Celebrities, Influencers and Brands This Giving Tuesday

Nicole Kidman and Williams Sonoma are among celebrities, brands and influencers that are partnering with St. Jude Children's Research Hospital this Giving Tuesday.

MEMPHIS, Tenn., Nov. 27, 2024 - This Giving Tuesday, Dec. 3, many leading brands, celebrities and influencers are collaborating with St. Jude in an effort to fundraise for the non-profit's research and treatments for childhood illnesses.

Celebrities like Nicole Kidman, Keith Urban, and Drew Barrymore are some of many celebrities and influencers who are taking to social media to post about their commitments to St. Jude before this year's Giving Tuesday. These public figures are expressing their support and calling on others to join the cause by using the slogan, "[Join Our St. Jude Family](#)." Additionally, numerous well-known companies like Williams Sonoma, Kay Jewelers and Dominoes are also supporting the day by matching customer donations made on Giving Tuesday. Donations to St. Jude ensure that families never receive a bill for their treatment, housing, travel or food. To learn more about or support St. Jude's Giving Tuesday, visit www.stjude.org/get-involved.

"There are many worthy causes deserving of support this season and year-round, and we are honored when people choose to extend their compassion to the kids and families of St. Jude."

**- Richard Shadyack,
Fundraising President for St. Jude**



An [Instagram post](#) made by @DrewBarrymore shows support for St. Jude, featuring a patient, Misheel.

About St. Jude

St. Jude Children's Research Hospital is a recognized 501(c)(3) nonprofit organization that has led the way in research and treatment for childhood cancer and life-threatening illnesses since 1962. Patients of St. Jude never receive a bill for their treatment, housing, travel or food. To learn more about St. Jude, visit www.stjude.org.

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