

Corissa Bradley

corissabradley@gmail.com * [linkedin.com/in/corissabradley](https://www.linkedin.com/in/corissabradley)

Objective

University of Washington student pursuing a dual degree in Sociology and Journalism Public Interest Communications, seeking employment after graduation, which will take advantage of my proven experience in marketing, communications, and event fundraising while utilizing my strong ability to engage audiences through social media management and creative content development.

Core Skills

- **Fundraising/Event Planning:** Successfully coordinated fundraising events with significant revenue growth.
 - **Writing (MLA/AP):** Proficient in MLA/AP style, media writing, and public speaking.
 - **Digital/Social Media:** Experienced in photography, media management, Canva, and Adobe Creative Suite.
 - **Technical Proficiency:** Strong command of Microsoft Office Suite (proficiency in Word, Excel, PowerPoint).
-

Education

University of Washington, Seattle, WA | September 2022 - June 2025 (GPA: 3.72)

Bachelor of Arts, Sociology and Journalism Public Interest Communications

Awards: Dean's List (Quarterly)

Notable Courses: COM 220: Introduction to Public Speaking, GWSS 262: Gender and Sport, COM 364: Media Responsibility in a Diverse Society, COM 440: Mass Media Law, SOC 250: Media and Society

Experience

University of Washington College of Arts & Sciences, Seattle, WA | October 2024 – Present | Marketing and Communications Student Assistant

- Designed and developed communications materials and executed marketing projects, including updating the college website's news section with timely information.
- Collaborated with campus partners to share events in newsletters, calendars, and websites.

Women's Club Volleyball at UW, Seattle, WA | October 2023 – Present | Fundraising Coordinator

- Orchestrated and led innovative fundraising events, resulting in a 25% revenue increase.
- Developed strategic partnerships to enhance event reach and engagement.

SMIRK UW, Seattle, WA | May 2024 – Present | Content Writer

- Crafted engaging content for @uw_smirk's Instagram.
- Conducted in-depth research to ensure content credibility and relevance.

B1G StudentU | September 2024 - November 2024 | Student Assistant

- Exposure to broadcast directing, producing, graphics, replay, camera operation, and more.
 - Assisted in student-produced events that stream live on B1G+.
-

Other Experience

Supported game-day sports operations for the Chicago White Sox with audio and visual setup. Provided exceptional customer service by working front desk positions, helping customers with questions, and handling the registration process. Supervised team members and facilitated activities.