



## DANIEL ALI

---

### DANIEL ALI

20 Omuchi Road  
Port Harcourt City, Rivers.

+234 7037270472  
[daniel62335@gmail.com](mailto:daniel62335@gmail.com)  
[danielali.portfolial.com](http://danielali.portfolial.com)

---

#### **Skills:**

SaaS Copywriting

Content Strategy

SEO Optimization

Email Marketing Campaigns

Landing Page Development

Collaboration with  
Cross-Functional Teams

---

Results-driven SaaS Copywriter with over a year of experience crafting compelling, conversion-focused content for digital marketers.

Collaborated closely with Misan Morrison, a renowned digital marketing expert, contributing to the success of multiple software product launches and marketing campaigns.

Proficient in developing persuasive copy that enhances user engagement and drives sales.

---

## Experience:

Collaboration with Misan Morrison  
Port Harcourt, Nigeria |  
May 2024 – Present

---

## MASSKETA / COPYWRITING

MAY 2024 - PRESENT, REMOTE

Developed persuasive copy for over 5 SaaS product launches, contributing to a cumulative revenue increase of \$1million.

Collaborated with cross-functional teams to create marketing materials, including landing pages, email campaigns, and social media content, resulting in a 25% increase in user engagement.

Contributed to a product launch that achieved \$65,000 in sales within four days.

---

## Education

---

## GOVERNMENT CRAFT DEVELOPMENT CENTRE/ Building & Draftsmanship

September 2016 - July 2019, Port Harcourt

## COMMUNITY SECONDARY SCHOOL/ West African Senior Secondary Certificate Examination (WASSCE)

September 2021 - July 2023, Port Harcourt

## 21 Day Copy Challenge With Anik Singal/ Copywriting Mastery

August 2023 - August 2023, Remote.

---