

Lily Wallen

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Award-winning Politics and Modern History graduate with a top-ranked dissertation and proven editorial instinct. Experienced in journalism, publishing and digital campaigns for leading regional and student publications. Strong track record of producing thoughtful long form features as well as commercially driven content.

EDUCATION

The University of Manchester

(2021-2024)

- BA (Hons) Politics and Modern History – First Class
- Authored a “masterful” dissertation that placed within the top 5 of the 2024 history cohort.
- Recipient of the Faculty of Humanities Dean’s Award for Achievement based on my academic performance at the highest level, graduating within the top 0.5% of all humanities students.

St. Aidan’s and St. John Fisher Associated Sixth Form

- A-levels: English Literature [A*], History [A], Politics [A]

WORK EXPERIENCE

Confidentials

Publishing Assistant

(2024 -Present)

- Promoted to assist a renowned local publisher within five months of coming in as a journalism intern, I have adopted an inter-departmental role concerning the editorial, production, sales and marketing functions of a long-standing regional powerhouse of a magazine.
- My responsibilities include designing and pitching commercial partnership packages and subsequently managing targeted digital campaigns across email, app and social media to generate essential revenue to support the magazine’s editorial output.
- Cultivating a strong media network of PR professionals, cultural voices and commercial contacts to produce editorial content that blends public-interest storytelling with industry-informed pieces, user-generated narratives and commercial relevance are sought after to please our devoted *life in the city* readership.

The Mancunion

Deputy Opinion Editor

(2023-2024)

- Co-managed the largest and most diverse section of the University of Manchester’s student newspaper – leading weekly section meetings with writers, shaping article ideas and curating the cultural direction of the section, as well as fact and grammar checking tens of articles on a weekly basis.

The Mancunion

News Reporter and Contributor

(2022-2024)

- On the ground reporting at fast paced events like trade union strikes where probing but sensitive communication skills were utilised to uncover integral information from key individuals.

