

Lily Wallen

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EDUCATION

The University of Manchester

(2021-2024)

- BA (Hons) Politics and Modern History – First Class (1)
- Authored a “masterful” dissertation that placed within the top 5 of the 2024 history cohort.
- Recipient of the Faculty of Humanities Dean’s Award for Achievement based on my academic performance at the highest level, graduating within the top 0.5% of all humanities students.

St. Aidan’s and St. John Fisher Associated Sixth Form

- A-levels: English Literature [A*], History [A], Politics [A]

WORK EXPERIENCE

Confidentials

Staff Writer

(Present)

- Training in local news reporting, feature writing, and restaurant and event reviewing in Manchester, under the mentorship of a Senior Editor.
- Collaborating with senior editors and publishers to shape the editorial direction of the magazine’s ‘life in the city’ content, tailored for a long-standing subscription-based readership.
- Developing sharp, strategic communication skills through gathering vox-pops, building relationships with PR professionals, and cultivating a strong media network across Manchester.

Confidentials

Commercial Content Assistant

(Present)

- Design and manage targeted email campaigns promoting restaurant and hotel deals – generating essential revenue to support the magazine’s editorial operations.
- Maintain listings across Confidential Guides, ensuring entries are engaging and optimised for visibility within Manchester and Liverpool’s competitive hospitality scene.
- Liaise with publishers to enhance the user experience across our websites and app, contributing insights on content and navigation to maximize customer engagement and commercial performance.

The Mancunion

Deputy Opinion Editor

(2023-2024)

- Co-managed the largest and most diverse section of the University of Manchester’s student newspaper – leading weekly section meetings with writers, shaping article ideas and curating the cultural direction of the section, as well as fact and grammar checking tens of articles on a weekly basis.

The Mancunion

News Reporter and Contributor

(2022-2024)

- On the ground reporting at fast paced events like trade union strikes where probing but sensitive communication skills were utilised to uncover integral information from key individuals.

