

# Robin Jarossi

Based in  
Highbury, London

[jarossi.com](http://jarossi.com)

## Profile

I'm a hugely experienced content editor and writer, passionate about producing attractive editorial that has impact. I offer high-quality work to leading publishers – ranging from business and contract publications to national newspapers and digital media.

## Skills

I am skilled at creating sharp, precise copy that flows. I am quick to absorb house style and I'm painstaking with facts. I have extensive experience of InDesign and I'm familiar with Photoshop.

## Experience



### **Mirror Special Projects, Mirror Magazines – 2010-present**

- I have been working on one-off publications as chief-sub, writer and researcher: *Our Queen at 90* (sub), *Bowie Starman* (writer), *Agatha Christie* (writer, commissioning features), *Our War* (research, sub, writer).
- I also cover the chief-sub on *Love Sunday* magazine and *We Love TV*.
- In addition, I write features about television for *We Love TV*.

**Recent** Subbed *Road to Russia World Cup 2018* magazine and *Meghan and Harry Royal Wedding* magazine.

**Experience** *Producing a high standard of work in a variety of editorial roles.*



### **Ink Global – 2017-present**

Advertorial copywriter for the Creative Solutions department.

**Experience** *Writing advertorials for a range of prestigious European clients.*



### **ComputerActive, Web User (Dennis) – 2015-present**

Subbing technical articles to ensure they are accurate, jargon-free and easily accessible to general readers. Acting as cover for production editor.

**Experience** *Ensuring high-quality content for a general readership.*

### **Metro – 2015-2017**

Subbing across the features section (fashion, films, gadgets, travel), editing and checking copy, and, vitally, writing entertaining headlines and captions

**Experience** *Creating sparkling pages to daily deadlines.*



**Digital sub: Mail Plus – 2015-16**

Working night shifts to re-edit the *Daily Mail* into its iPad edition. I created news, business and feature pages, adding photo galleries and video.

**Experience** *Ensuring excellent content and functionality for best subscriber experience.*

**Sub: BBC Earth (River Group) – 2016-2017**

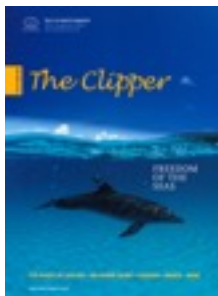
Subbing features by science and environment experts.

**Experience** *Crafting expert content for a mainstream readership.*

**Editor: Tesco Christmas Gift Guide (Cedar) – 2006-08**

I edited this customer title with a 4 million print-run for three years.

**Experience** *Overseeing the successful publication, on budget and deadline, showcasing the brand and meeting the targets of all stakeholders.*



**Editor: Cable Guide, Zap, The Clipper (Scorpio Multimedia) 1991-2003**

I edited *Cable Guide*, cable TV's monthly mag sold to 2 million subscribers (owners: Telewest and NTL). I was promoted to manage all titles. CG morphed into branded titles *Zap* and *NTL Guide*. Successful pitches I oversaw included *The Clipper* (luxury guide for Star Clipper Cruises)

**Experience** *I achieved a 13-year record in cutting customer defections to Sky TV magazine (in franchises where CG was available, churn was lowest).*

**Education**

**University of Kent – BA Hons History**

**City University, London – Post Graduate Diploma in Journalism**

**National Council for the Training of Journalists Proficiency Test**

**References**

‘Robin is a first-class journalist who I have worked with on numerous projects over a number of years. Utterly professional, he’s always a pleasure to work with and he brings a wealth of knowledge and experience to every task he undertakes.’ **Colin Tough, Editor-in-chief, Time Inc**

