



For Immediate Release
July 13, 2016

ABC7 LOS ANGELES FEEDS SOCAL

ABC7's Feed SoCal campaign raises a record 5,619,534 pounds of food for Southern California food banks!

Los Angeles, CA – More children and families are at risk of going hungry in Los Angeles County than in any other county in the nation. One out of every six people in Southern California experiences hunger, especially during the summer. ABC7 Los Angeles is proud to report that due to the generosity of Southern Californians, 5,619,534 pounds of food have been raised during the 5th Annual Feed SoCal Food Drive. This amounts to 4,682,945 meals to feed Southern California this summer, and surpasses the previous year's efforts of over 4.5 million pounds of food, all with the help of ABC7's partners, Albertsons, Vons, Pavilions, Subaru, ESPN LA 710, Mathis Brothers Furniture, and Ontario Auto Center.

During the month of June, Stuff a Truck events hosted by ABC7 Eyewitness News Traffic Anchor Alysha Del Valle and Meteorologist Bri Winkler, gave viewers an opportunity to participate by donating non-perishable food items or by purchasing a \$5 food bag at their local Albertsons, Vons or Pavilions. Locals could also donate monetary contributions online. All donations benefit Southern California regional food banks including Los Angeles Regional Food Bank, Second Harvest Food Bank of Orange County, Feeding America Riverside/San Bernardino and FOOD Share, Ventura County's Food Bank.

The Los Angeles Regional Food Bank serves 320,500 people in Los Angeles County each month. Second Harvest Food Bank of Orange County provides food to more than 200,000 individuals each month, while Feeding America Riverside/San Bernardino serves more than 400,000 people each month. FOOD Share, Ventura County's Food Bank provides food year-round to more than 74,500 children, adults, and seniors each month.

"We are always looking for ways to give back to our community, and have seen how the people of Southern California always come together in a time of need," said Cheryl Fair, President and General Manager of ABC7. "This kind of work is more important than ever, and we are extremely grateful to our viewers for their generosity."

"Providing hunger relief to those in need is a key component of our commitment to the community," said Albertsons, Vons and Pavilions President, Lori Raya. "We're proud to have partnered with ABC7 and the local food banks for the Feed SoCal campaign. Our most sincere gratitude goes out to our customers for helping the food banks meet the increasing need for food this summer."

Though this year's Feed SoCal campaign is over, the need to end hunger in Southern California continues. Those wishing to donate food or monetary support can still do so, by connecting with one of Feed SoCal's regional food bank partners:

Los Angeles Regional Food Bank

1734 East 41st Street
Los Angeles, CA 90058
Phone: (323) 234-3030
www.lafoodbank.org

Second Harvest Food Bank of Orange Country

8014 Marine Way
Irvine, CA 92618
Phone: (949) 653-2900
www.feedoc.org

FOOD Share Ventura County

4156 Southbank Road
Oxnard, CA 93036
Phone: (805) 983-7100
www.foodshare.com

Feeding America Riverside/San Bernardino

2950 Jefferson Street
Riverside, CA 92504
Phone: (951) 359-4757
<http://feedingamericaie.org/>

For more information, please contact:

Teresa Samaniego
V.P., Diversity & Community Relations, KABC-TV
(818) 863-7221

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