



EXPAND YOUR GRASP ON THE L.A. MARKET WITH EYE ON L.A. AND VISTA L.A.

EYE ON L.A.

ABC7 Los Angeles' iconic Eye on L.A. is the longest-running local magazine show in Los Angeles, consider it a love letter to L.A. since 1980. This Southern California television staple features the best of everything local with a focus on the fascinating people, fun things to do and great places to eat in and around L.A., along with the occasional road trip. Watch Eye On L.A. on Sundays at 6:30 p.m.

HOST

Emmy Award-winner Tina Malave is the Host and Senior Producer of ABC7's Eye on L.A. Once an East Coast girl, Tina Malave is definitely an "L.A. woman" now. Thriving on adventure, Tina loves to find new things to see and do throughout Los Angeles. "L.A. is a city that's so vast, you really have to shrink your focus to be able to see all of its hidden gems. And the gems are endless!" Tina previously brought her wit and charisma to "On The Red Carpet" and E! News, and has proven to be a resourceful producer on many national productions including "A Current Affair," "Hard Copy," and "The E! True Hollywood Story."

RATINGS

Eye on L.A.'s ratings are up year to year, +8% in Households, +21% in Adults 25-54, and +42% in Women 25-54 (May 2017 to May 2016).

VISTA L.A.

Exploring culturally relevant stories, Vista L.A. takes you to interesting places and introduces you to fascinating people all over the L.A. area, sharing each experience with ABC7 viewers through a Latino lense. A staple on ABC7 Los Angeles since 1994, Vista L.A. is L.A.'s longest-running show focused on Latinos, the largest and fastest-growing ethnic group in Southern California. From the organizations and people making change in their community to traditions, trends and things to do, these are the stories that not only affect Latinos, but ultimately affect everyone in Southern California. Watch Vista L.A. on Saturdays at 6:30 p.m.

HOST

Passionate and full of energy, L.A. native Patricia Lopez brings her love of multicultural food, people and traditions to ABC7's Vista L.A. Patricia effortlessly mixes cultures and languages in life and on-air. Her credits include stints at E! Latino, E! Entertainment, and Starz Network. She also co-hosted three seasons with the legendary Rick Dees on the Movin' 93.9 FM morning show in L.A., and spent ten seasons as host of bilingual entertainment programs on LATV including the hit show "M2M Live."

RATINGS

Vista L.A.'s ratings are up year to year, +5% in Households, +30% in Adults 25-54, and +19% in Women 25-54 (May 2017 to May 2016).

SOCIAL MEDIA

As productions of ABC7 Los Angeles, with Eye on L.A. and Vista L.A., you can expect great, engaging content on broadcast and digital, as well as on our social media platforms where our fan base continues to grow on Instagram and Facebook.

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