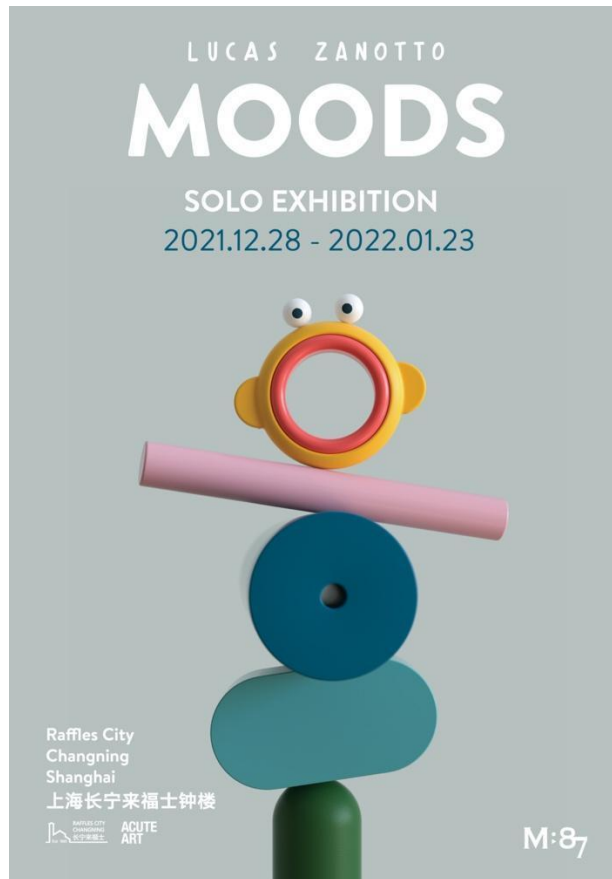


Award Winning Artist Lucas Zanotto Launches First Solo Exhibition, MOODS, in Shanghai

In collaboration with global art agency M:87, the exhibition bridges physical artworks with unique digital creations



Hong Kong, December 2021 - Italian designer, director, and artist **Lucas Zanotto** brings delightful kinetic characters to life in his first solo exhibition, **MOODS**, opening December 28th at the historical former St. Mary's Hall in Shanghai. Hosted by M:87, the multimedia exhibition taps into a new space in the art world, combining life sized physical sculptures with a medley of digital techniques including an augmented reality (AR) installation in collaboration with Acute Art.

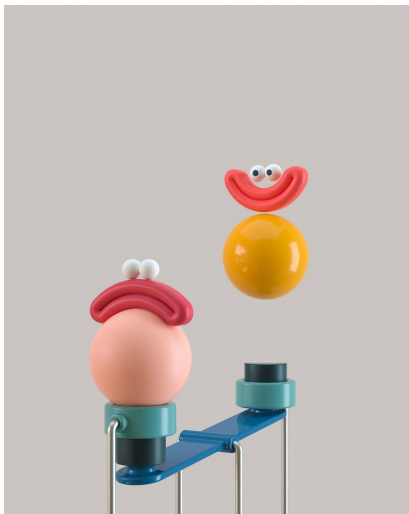
A winner of international art and design accolades including the Cannes Golden Lion and the Apple Design Award, Lucas has directed numerous animations and films. He has collaborated with artists including KAWS, Josh Sperling and Felipe Pantone, and worked with brands including Google, Amazon, to name a few. Having ventured in the NFT world a few years ago, Zanotto now brings his iconic digital work into the physical art realm with his very first exhibition.

"It's an honor to be debuting my first solo exhibition in Shanghai with M:87. Following Covid-19 mandated restrictions that have left artists and art lovers across the world stuck at

M:87

home, I'm beyond grateful that my immersive exhibition can be experienced in person and in real time. From CGI animation and blackbox projections to AR installations and life-size sculptures, there is a medium for everyone to enjoy in MOODS," said Zanotto.

Behind the artist's comforting and relaxed artworks lie profound insights into the digital age. An expert in digital art, Zanotto masterfully melds a simple design language with a playful color collection and captivating kinetic motion to deliver works of indescribable spiritual delight. He is best known for his big-eyed kinetic sculpture characters and animated loops, which have taken social media by storm. In the past year, Zanotto has made waves in the NFT world, using the crypto market to spread joy through his lovable geometric characters.



Playground, CGI Animation, 2021, source: Lucas Zanotto
[Video](#)



Mood Spin, CGI Animation, 2020, source: Lucas Zanotto
[Video](#)



Flipping Mood, CGI Animation, 2021, source: Lucas Zanotto
[Video](#)

In MOODS, Zanotto constructs a multidimensional event using modeling, materials, and renderings. The contemporary exhibition will be held at the historical St. Mary's Hall in Shanghai, a former Christian girls school dating back to 1881.

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The exhibition space is divided into seven zones encompassing CGI animation, sculpture, installation, projection, public art, AR artwork, art merchandise, and more. From life-size fiberglass sculptures displayed in the church halls to charming AR characters that can be viewed from different vantage points, audiences can fully engage their senses and immerse themselves in the multimedia experience that is MOODS.

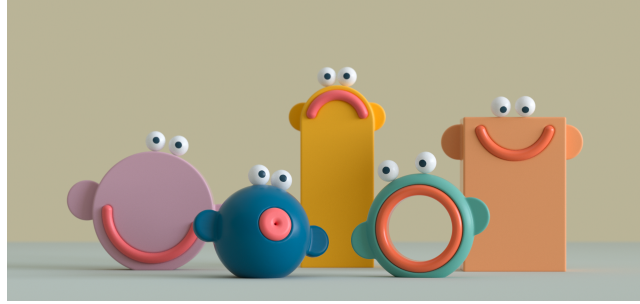


Visitors will be welcomed by six meter tall character balloons on the lawn outside of the church, while Zanotto's signature "eyes" will greet visitors from the church's windows and curtain door. Inside the church halls, showcased within nine stunning arches will be the artist's signature kinetic videos played on loop. At the end of the hall will be a specially curated black box, an immersive room which guests can enter to be surrounded and mesmerized by Zanotto's iconic animation projections. Integral to Zanotto's works, music is combined with each animation in order to bring audiences visual and auditory comfort. Installations like "Watery Eyes" will allow visitors to interact with and appreciate the art in another medium.

Take Home MOODS Merchandise

Created specially for this exhibition are 50 sets of limited edition MOODS sculptures featuring five of Lucas Zanotto's iconic animation characters, "Ehhh," "Ohhh," "Mhhh," "Uhhh," and "Ahhh". Take home and call this adorable collection your own along with a special NFT certificate backed by EchoX.

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*Set of 5 - limited edition MOODS sculptures
(50 sets available)*

Specially designed and available for sale online also include MOODS merchandise such as tote bags, clocks, mood tower prints, and magnets.



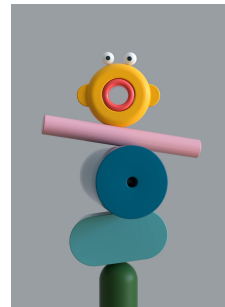
TOTE BAG



MAGNET



MOOD O' CLOCK



MOOD TOWER PRINT

The limited edition MOODS sculpture sets and the full range of merchandise will be available for worldwide purchase in January, via www.m87inno.com and on the M:87 WeChat page, M87art.

M:87 Presents Lucas Zanotto's MOODS

Date: 28th December - 23rd January 2021

VIP and media preview day: 27th December

Time: Tuesday-Friday 11am-6pm, Saturday-Sunday 10 am-7pm

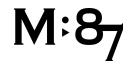
Location: Raffles City, Changning, Shanghai

For more information on M:87 and MOODS, including exhibition details, address and opening hours, please visit <http://www.m87inno.com>.

Ends

About Lucas Zanotto

Lucas Zanotto was born in Italy and now resides in Helsinki, Finland, a world capital of design. He has produced and directed animations and films for brands including Google, Amazon, and Barlake Bank, and has received international art accolades including the Cannes Golden Lion and the Apple Design Award.



About M:87

M:87 is a global artist agency that partners with talented artists worldwide to create, curate, and produce avant-garde art projects in the most impactful art hubs in the Asia Pacific, including Mainland China, Hong Kong, Macau, Taiwan, Japan, Singapore, and Bangkok. The company provides 360° management for high-profile global artists to make the most of the contemporary art and pop culture scene.

Official Website: www.m87art.com

Official Art Store: <https://www.m87inno.com>

Instagram: [m87_art](https://www.instagram.com/m87_art)

About Acute Art

Acute Art collaborates with the world's leading contemporary artists, providing access to cutting-edge technologies that allow them to translate their creative vision into new digital mediums - including virtual, augmented, and mixed realities.

Website: www.acuteart.com

About EchoX

EchoX believes that we can curate A World Of Echoes through NFTs. A conversation or connection between people often starts with echoes on certain matters, including echoes on art, music, etc. All creations have inherent and irreplaceable value, EchoX believes they are worth seeing and being passed on indefinitely.

Website: www.echox.app

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