

Myles Johnson
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WORK EXPERIENCE

Prolead

Los Angeles, CA

Strategy and Operations Associate

April-September 2022

- Spearheaded business development initiatives for a fitness startup, driving significant growth in a loyal user base.
- Formulated and executed innovative marketing strategies that successfully acquired new customers while enhancing retention of existing ones.
- Negotiated strategic partnerships with key stakeholders in the fitness industry, including athletes, coaches, and gyms.
- Scrutinized market trends and conducted thorough analysis to unearth new growth opportunities and continuously refine the company's service offerings.
- Collaborated closely with cross-functional teams, product development, customer support, and operations to ensure a seamless and effective customer journey.

Revolt

Los Angeles, CA

Script writer

June-September 2021

- Coordinated with diverse creative professionals to produce engaging entertainment-based news videos.
- Conducted thorough market research to identify emerging trends and newsworthy events.
- Reviewed and edited existing scripts to enhance clarity and address potential issues.
- Engineered original video scripts for various projects, ensuring alignment with audience interests.
- Achieved weekly deliverables for video scripts with consistent quality and creativity.

Lonely Seal Film, Screenplay and Music Festival

Arlington, MA

Film & Screenplay Festival Development Intern

May-June 2019

- Screened submissions for eight short films and eight screenplays across various genres.
- Provided constructive feedback based on established criteria, highlighting strengths and opportunities for improvement for participants.
- Compiled and submitted detailed evaluations to supervisors to aid in the selection process for the festival.

B&B Payee Services

Ypsilanti, MI

Finance Intern

June-August 2018

- Designed monthly budgets for social security and veterans' benefits to address clients' needs for food, shelter, and personal expenses.
- Engaged clients in personal consultations to review bank accounts and identify resource limitations.
- Secured commitment for meaningful budgets and established actionable implementation guidelines.
- Streamlined the processing and organization of client bill payments.
- Maintained accurate ledgers for clients' statements of cash flows.
- Filed essential reports with the Social Security Administration.
- Created and managed client profiles within our payee system to enhance operational efficiency.
- Developed an instructional module for new employees detailing processes and best practices.

RGIS

Holland, OH

Auditor

June-August 2017

- Conducted comprehensive inventory audits for various independent businesses and retail sectors within a 100-mile radius.
- Delivered data collection services and merchandising solutions on a regular basis, three to five times a week.
- Provided actionable insights to stores regarding stock levels and identified products needing restocking.
- Assessed product pricing to inform stores about their cycle costs, facilitating more informed spending decisions for subsequent cycles.

EDUCATION

The Ohio State University

Columbus, OH

BA Degree in Economics

Graduated

Minor in French

SKILLS & INTERESTS

Computer Skills: Proficient in Microsoft suite: Microsoft word, PowerPoint, and Excel; Basic Javascript

Skills: Budgeting, Money management, Screen Writing

Language Skills: Advanced French Speaking, Writing, and Reading (cross-cultural communication)

Interests: Reading, Drawing, Working Out, Playing Chess, Written four feature-length screen plays with hopes of finishing more